

The logo icon consists of several white, curved lines of varying lengths that fan out from a single point on the left, resembling a lighthouse beam or a stylized 'L'.

Lighthouse

VISUAL IDENTITY

The background features a dark teal color with abstract geometric patterns. In the top right and bottom left corners, there are circular sectors filled with fine, light blue lines radiating from the center. The rest of the background is filled with a sparse, light blue dot pattern.

LOGO



Primary - Horizontal



Secondary - Vertical

LOGO COLOR

Lightholm logo may be used in Pine Green and Plain White, depending on the background.

If the background is light you should be using the Lightholm Pine Green logo. If the background is dark, you can use the logo in Plain White.



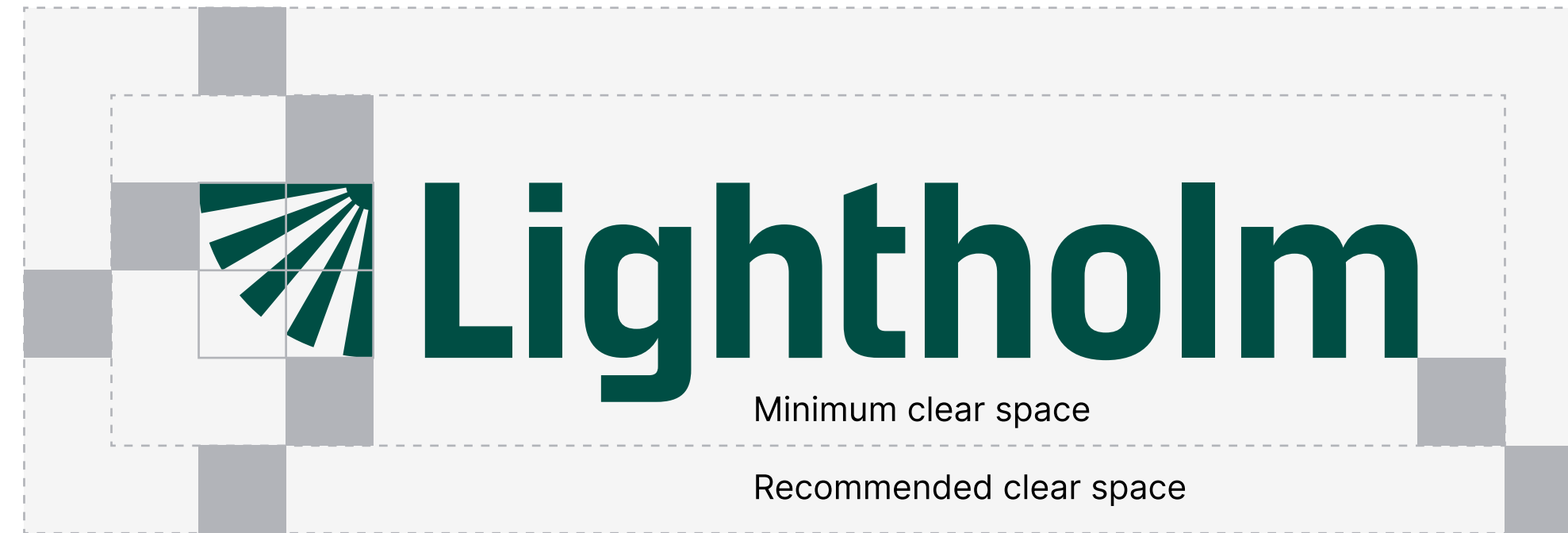
CLEAR SPACE



There should be a minimum clear space around the primary logo that is defined by the half width of the symbol.

The minimum clear space around the vertical secondary logo is defined by the 1/4 width of the symbol.

The recommended clear space around the vertical secondary logo is defined by the 1/3 width of the symbol.



Minimum clear space



Recommended clear space

INCORRECT USE



The logo must remain consistent.



Don't stretch or distort it



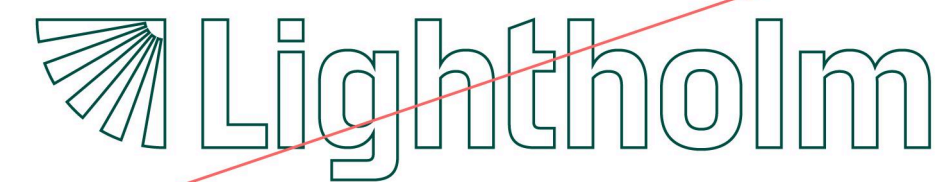
Don't rotate it



Don't mask artwork



Don't add graphics



Don't outline it



Don't stroke it



Don't use multiple colors



Don't change placement

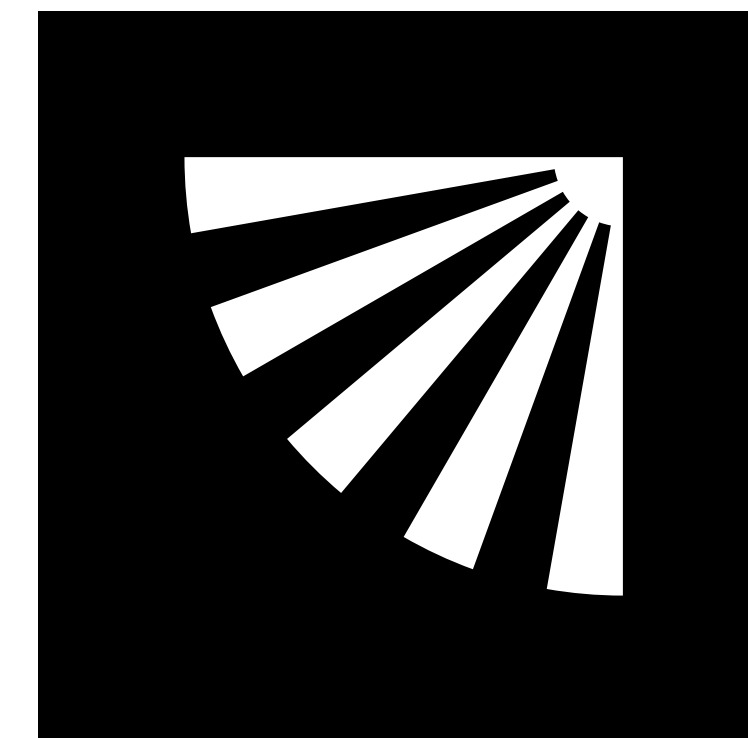


Don't use secondary colors

SYMBOL

Lightholm symbol may be used in Pine Green and Plain White, depending on the background.

If the background is light you should be using the Lightholm Pine Green symbol. If the background is dark, you can use the symbol in Plain White.



SYMBOL CLEAR SPACE

The minimum clear space around the symbol is defined by the 1/4 width of the symbol.

The recommended clear space around the symbol is defined by the 1/3 width of the symbol.

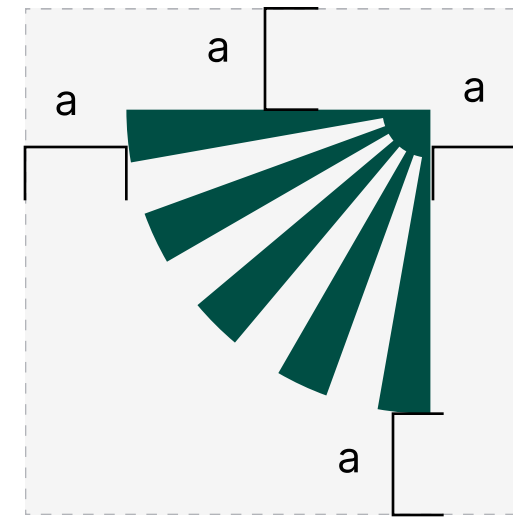
In places where the final image is circle, please use the optically centered version of the symbol.



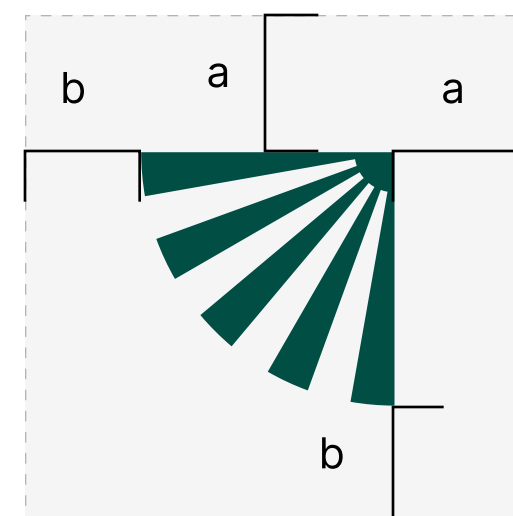
Minimum clear space



Recommended clear space



Centered



Optically centered

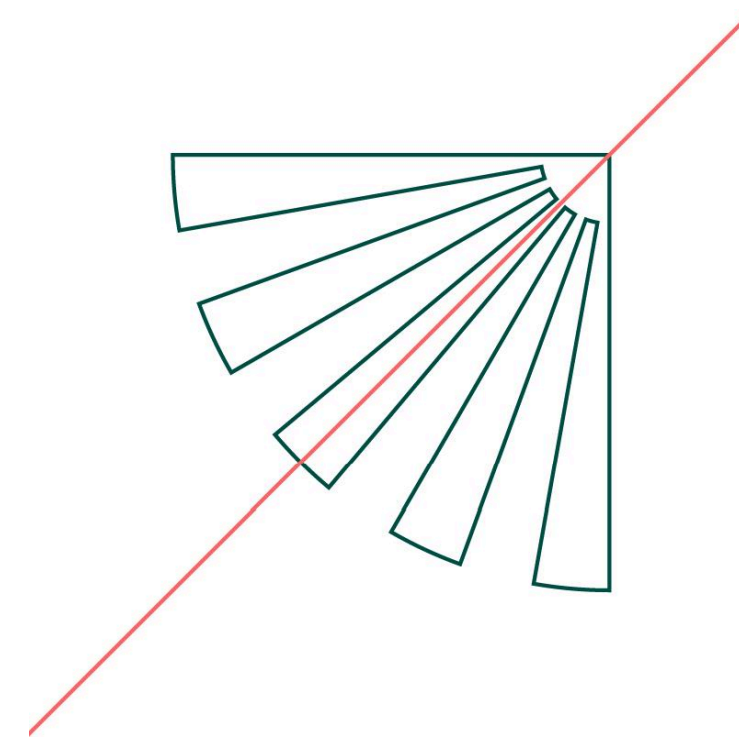


INCORRECT USE

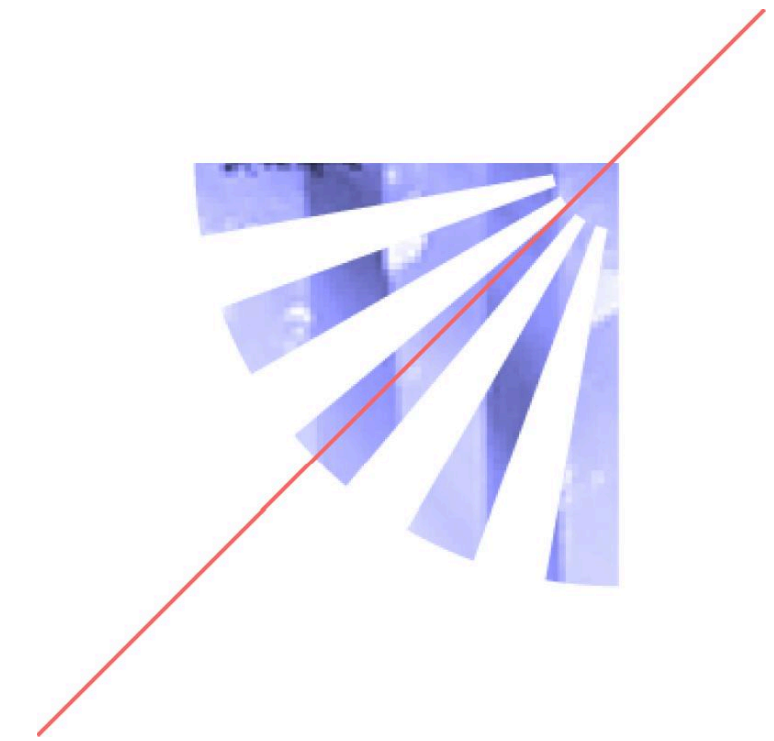
The symbol must remain consistent.



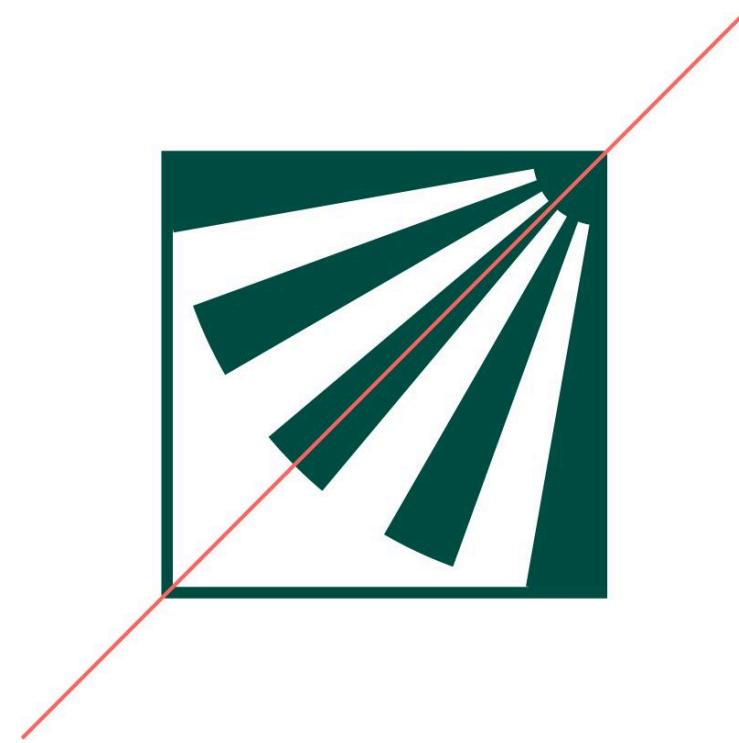
Don't stretch or distort it



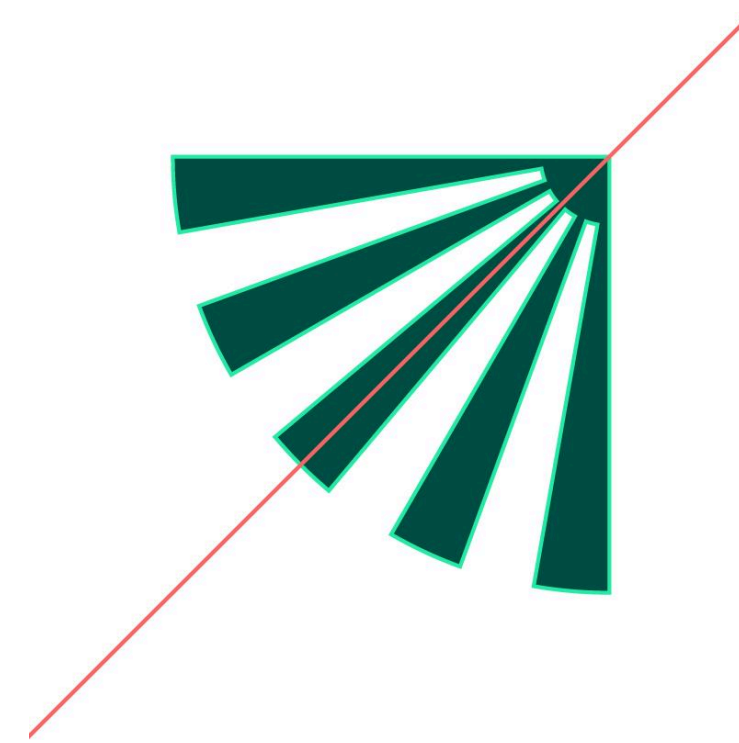
Don't outline it



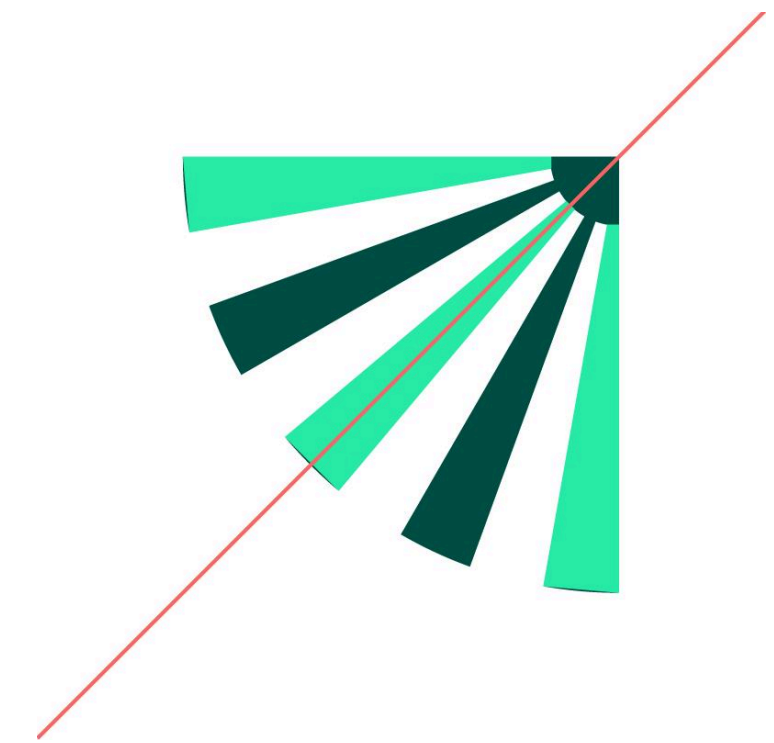
Don't mask artwork



Don't add graphics



Don't stroke it



Don't use multiple colors

COLORS

The background features a dark teal color with abstract geometric patterns. In the top right and bottom left corners, there are circular sectors filled with fine, light blue lines radiating from the center. The rest of the background is filled with a sparse, light blue dot pattern.

COLORS



<p>Primary</p> <p>Pine Green</p> <p>CMYK C 98 M 14 Y 65 K 51</p> <p>Pantone 3292 C</p> <p>HEX #004E44</p>	<p>Secondary</p> <p>CMYK C 88 M 0 Y 28 K 88</p> <p>Pantone 2217 C</p> <p>HEX #1A3232</p>	<p>Accent</p> <p>CMYK C 80 M 72 Y 0 K 0</p> <p>Pantone 2376 C</p> <p>HEX #5C61FF</p>	<p>Gray</p> <p>CMYK C 0 M 0 Y 0 K 7</p> <p>HEX #F1F2F3</p>	<p>Gray</p> <p>CMYK C 90 M 68 Y 41 K 90</p> <p>Pantone 433 C</p> <p>HEX #333944</p>
	<p>Secondary</p> <p>CMYK C 88 M 0 Y 68 K 0</p> <p>Pantone 3405 C</p> <p>HEX #149D76</p>	<p>Accent</p> <p>CMYK C 65 M 55 Y 0 K 0</p> <p>Pantone 2366 C</p> <p>HEX #777CFF</p>	<p>Gray</p> <p>CMYK C 7 M 3 Y 5 K 8</p> <p>Pantone 427 C</p> <p>HEX #DCDDE0</p>	<p>Gray</p> <p>CMYK C 65 M 43 Y 26 K 78</p> <p>Pantone 432 C</p> <p>HEX #484E57</p>
	<p>Secondary</p> <p>CMYK C 66 M 0 Y 48 K 0</p> <p>Pantone 3395 C</p> <p>HEX #1EC48F</p>	<p>Accent</p> <p>CMYK C 49 M 44 Y 0 K 0</p> <p>Pantone 271 C</p> <p>HEX #9094FF</p>	<p>Gray</p> <p>CMYK C 10 M 4 Y 4 K 14</p> <p>Pantone 428 C</p> <p>HEX #C7C9CC</p>	<p>Gray</p> <p>CMYK C 45 M 25 Y 16 K 59</p> <p>Pantone 431 C</p> <p>HEX #5D626B</p>
	<p>Secondary</p> <p>CMYK C 39 M 0 Y 22 K 0</p> <p>Pantone 337 C</p> <p>HEX #28eba7</p>	<p>Accent</p> <p>CMYK C 30 M 0 Y 64 K 0</p> <p>Pantone 374 C</p> <p>HEX #D0FF73</p>	<p>Gray</p> <p>CMYK C 16 M 8 Y 7 K 18</p> <p>HEX #B2B4B9</p>	<p>Gray</p> <p>CMYK C 39 M 22 Y 15 K 50</p> <p>HEX #72777E</p>
	<p>Secondary</p> <p>CMYK C 10 M 0 Y 6 K 0</p> <p>Pantone 337 C / Tint 20%</p> <p>HEX #EBFFF5</p>		<p>Gray</p> <p>CMYK C 21 M 11 Y 9 K 23</p> <p>Pantone 429 C</p> <p>HEX #9DA0A5</p>	<p>Gray</p> <p>CMYK C 33 M 18 Y 13 K 40</p> <p>Pantone 430 C</p> <p>HEX #878B92</p>

TYPOGRAPHY

PRIMARY FONT



Franklin Gothic is Lightholm primary font.

In Canva the font is ITC Franklin Gothic LT and ITC Franklin Gothic LT Condensed.

In Adobe CC Fonts the font is Franklin Gothic URW

For large titles use:

- **ITC Franklin Gothic LT Condensed** (Canva)
- **Franklin Gothic URW Comp** (Adobe CC)

For subheadings and body text use:

- **ITC Franklin Gothic LT** (Canva)
- **Franklin Gothic URW** (Adobe CC)

Franklin Gothic URW Comp Demi / ITC Franklin Gothic LT Condensed Semibold

CcDdEeFfGgHhIiJjKkLlMmNnOo

PpQqRrSsTtUuVvWwXxYyZzÕõÄäÅåÖöÜü

1234567890€\$¢£¥!/?&@©®™+-×÷=%

Franklin Gothic URW Comp Book / ITC Franklin Gothic LT Condensed Regular

CcDdEeFfGgHhIiJjKkLlMmNnOo

PpQqRrSsTtUuVvWwXxYyZzÕõÄäÅåÖöÜü

1234567890€\$¢£¥!/?&@©®™+-×÷=%

Franklin Gothic URW Demi / ITC Franklin Gothic LT Semibold

CcDdEeFfGgHhIiJjKkLlMmNnOo

PpQqRrSsTtUuVvWwXxYyZzÕõÄäÅåÖöÜü

1234567890€\$¢£¥!/?&@©®™+-×÷=%

Franklin Gothic URW Book / ITC Franklin Gothic LT Regular

CcDdEeFfGgHhIiJjKkLlMmNnOo

PpQqRrSsTtUuVvWwXxYyZzÕõÄäÅåÖöÜü

1234567890€\$¢£¥!/?&@©®™+-×÷=%

SECONDARY FONT

When the primary font is unavailable, use **Inter** and **Inter Tight** as fallback fonts.

For large titles use:

- **Inter Tight**

For subheadings and body text use:

- **Inter**

For numbers use tabular lining when possible.

Both typefaces maintain clarity, modernity, and consistency across digital and print applications.

<https://fonts.google.com/specimen/Inter>
<https://fonts.google.com/specimen/Inter+Tight>



Inter Tight Bold

**CcDdEeFfGgHhIiJjKkLlMmNnOo
PpQqRrSsTtUuVvWwXxYyZz ÕõÄäÅåÖöÜü
1234567890€\$¢£¥!/?&@©®™+-×÷=%**

Inter Tight Regular

CcDdEeFfGgHhIiJjKkLlMmNnOo
PpQqRrSsTtUuVvWwXxYyZz ÕõÄäÅåÖöÜü
1234567890€\$¢£¥!/?&@©®™+-×÷=%

Inter Bold

**CcDdEeFfGgHhIiJjKkLlMmNnOo
PpQqRrSsTtUuVvWwXxYyZz ÕõÄäÅåÖöÜü
1234567890€\$¢£¥!/?&@©®™+-×÷=%**

Inter Regular

CcDdEeFfGgHhIiJjKkLlMmNnOo
PpQqRrSsTtUuVvWwXxYyZz ÕõÄäÅåÖöÜü
1234567890€\$¢£¥!/?&@©®™+-×÷=%

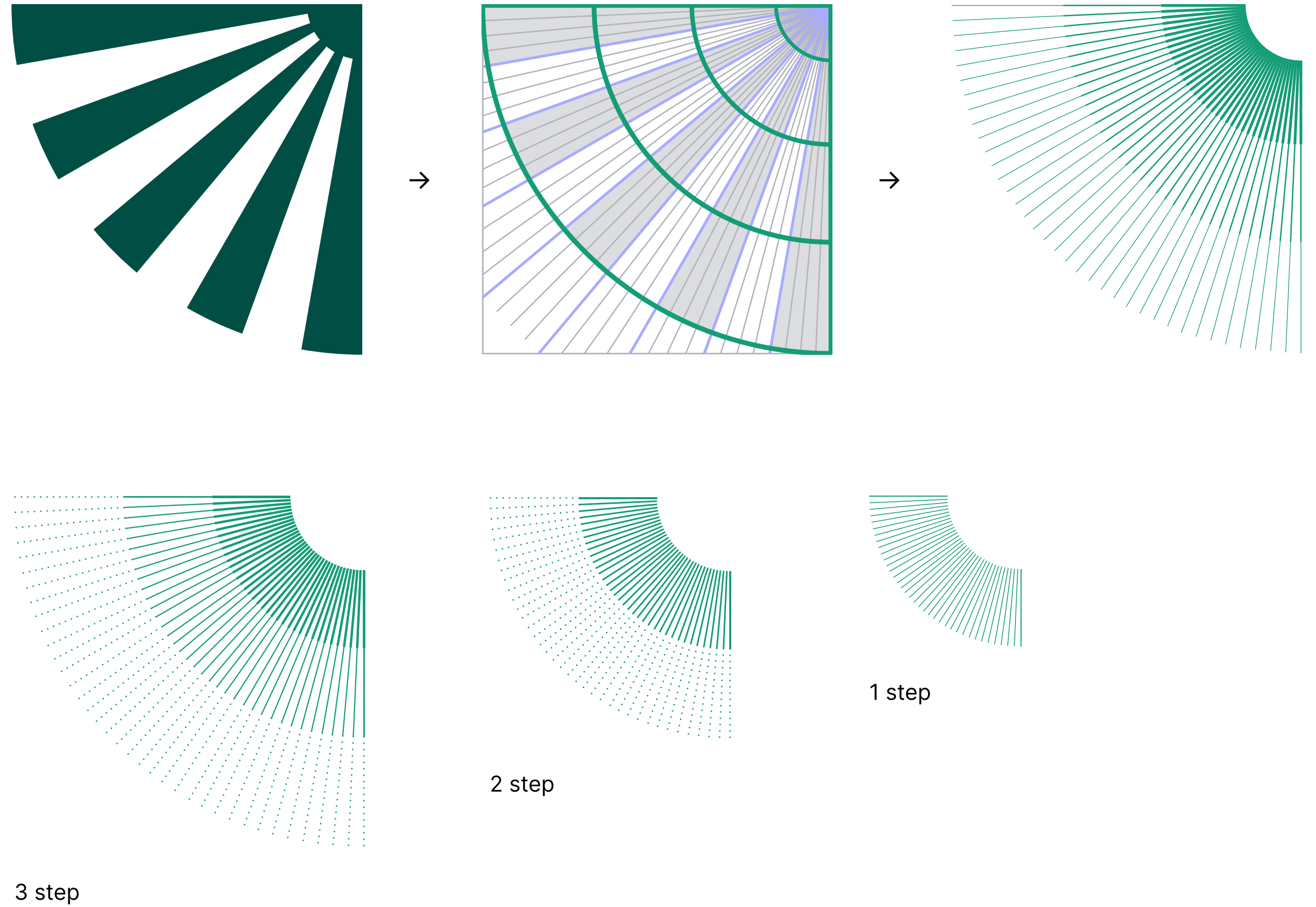
VISUAL ELEMENTS

The background features a dark teal color with abstract geometric patterns. In the top right and bottom left corners, there are circular sectors filled with fine, light blue lines radiating from the center. The rest of the background is filled with a sparse, light blue dot pattern.

LIGHT FAN

A decorative background element derived from the Lightholm symbol. Always placed from edges or corners, maintaining a balanced and supportive role behind primary content.

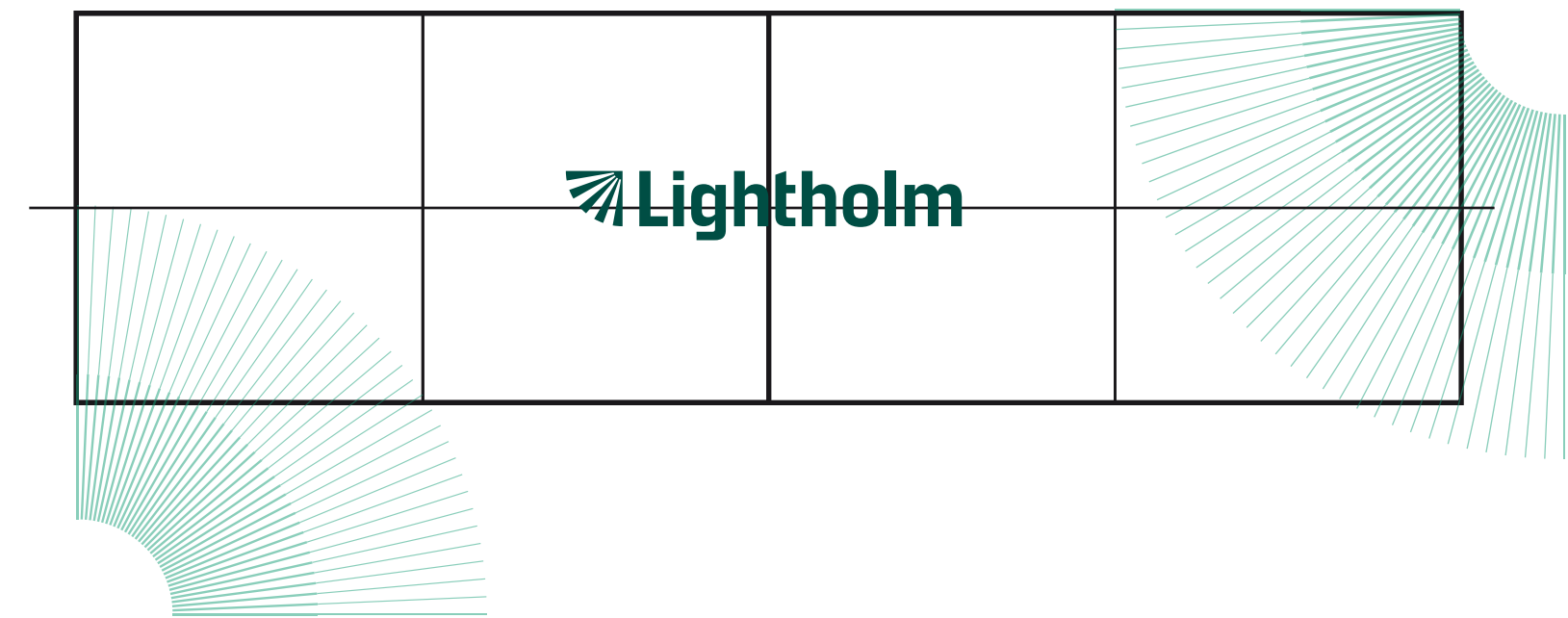
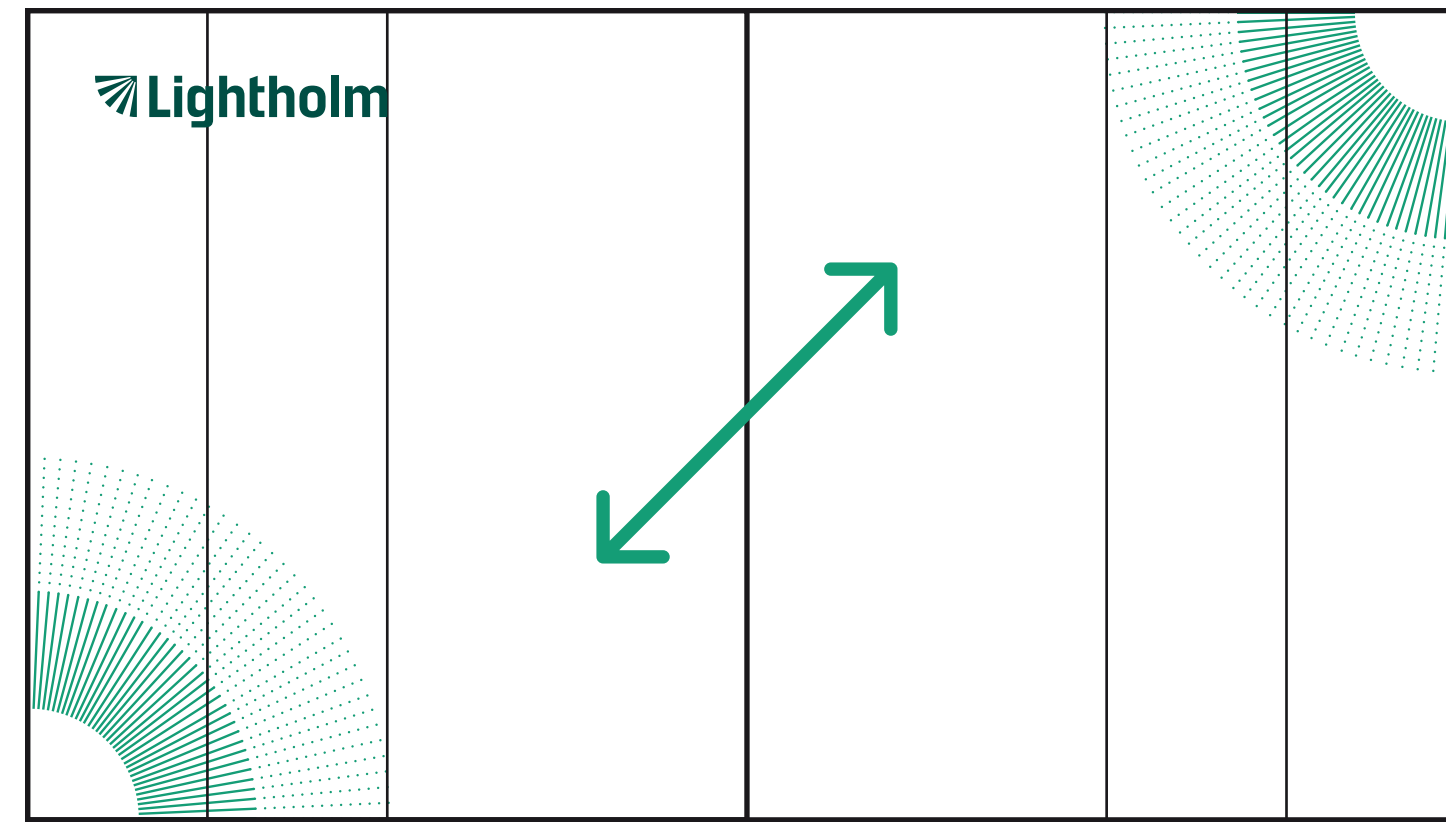
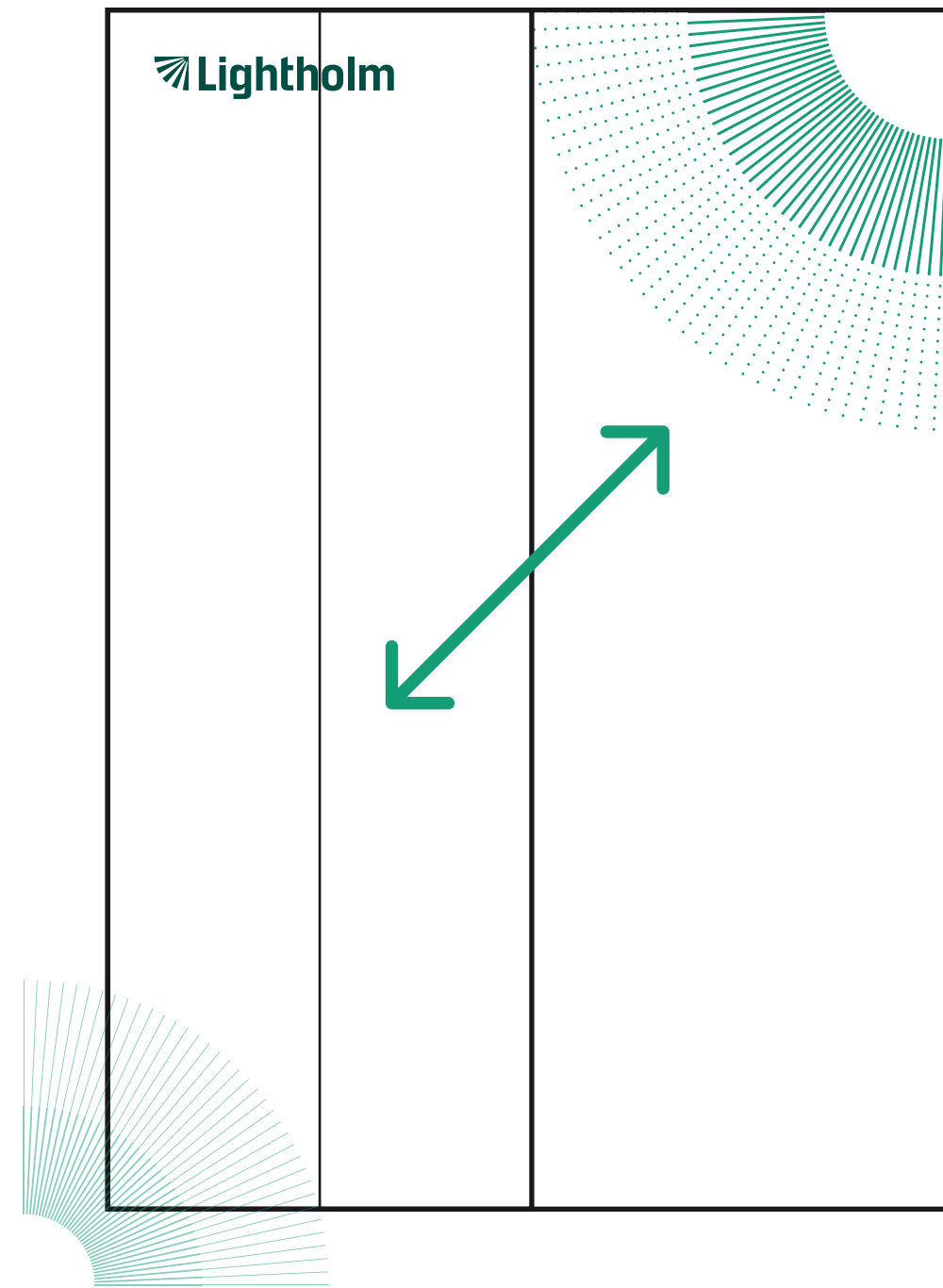
The Light Fan element can be adjusted based on the format size and content density, ranging from small to large layouts. Designers may choose between 1, 2, or 3 steps depending on the visual balance needed for the composition.



LIGHT FAN PLACEMENT



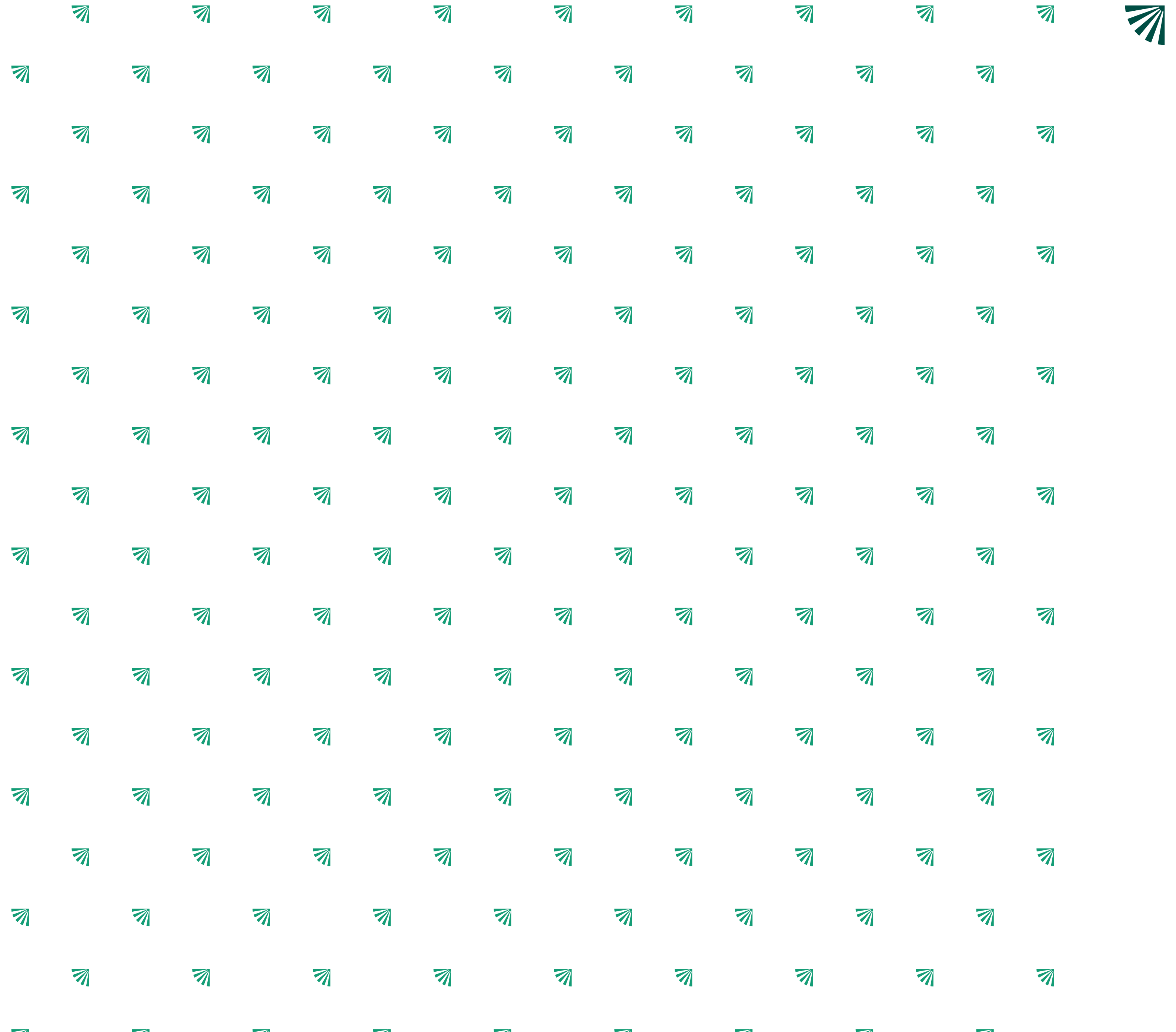
Place the Light Fan element from edges or corners, maintaining a balanced and supportive role behind primary content.



SYMBOL GRID PATTERN

A light, structured pattern built from repeating the Lightholm symbol. Used to create subtle texture and rhythm in backgrounds without distracting from primary content.

The Symbol Grid should not be used together with the Light Fan element in the same layout or visual frame.































































ICONS

ICONS



Use icons from the Google Material Icons library.
<https://fonts.google.com/icons>

Weight: 400
Grade: 0
Optical size: 24

									
Search	Home	Menu	Close	Settings	Check Circle	Favorite	Add	Delete	Arrow Back
									
Chevron Right	Logout	Arrow Forward iOS	Add Circle	Cancel	Arrow Back iOS	Arrow Forward	Arrow Drop Down	More Vert	Check
									
Open In New	Toggle On	Refresh	Check Box Outline Blank	Login	Chevron Left	Radio Button Unchecked	More Horiz	Download	Apps
									
Radio Button Checked	Filter Alt	Remove	Bolt	Arrow Upward	Toggle Off	Filter List	Delete Forever	Autorenew	Key
									
Sync	Arrow Downward	Sort	Add Box	Arrow Back iOS New	Restart Alt	Shopping Cart Checkout	Menu Open	Expand Circle Down	Undo
									
Arrow Circle Right	Done All	Arrow Right	Do Not Disturb On	Open In Full	Manage Search	Double Arrow	Sync Alt	Done Outline	Zoom In

ICON DESIGN PRINCIPLES

Read more at
<https://m3.material.io/styles/icons/designing-icons>

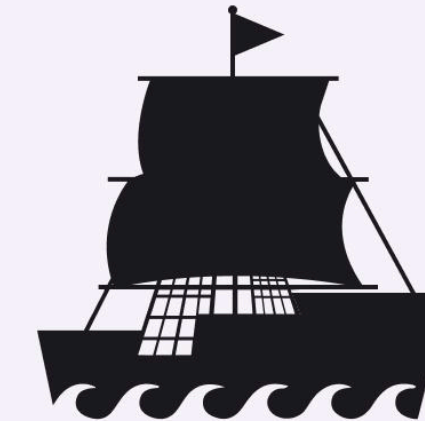
Icons are an essential element of any interface, packing an informative punch into a small form factor. They're designed to be simple, modern, friendly, and sometimes quirky.

To ensure consistency and readability, their limited size means that each icon must strictly adhere to guidance while still expressing essential characteristics.



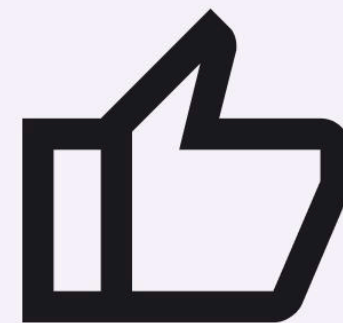
Do

Simplify icons for greater clarity and legibility



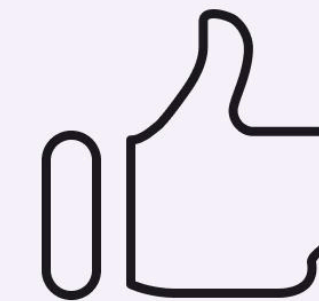
X Don't

Don't be overly literal. Avoid complex icons.



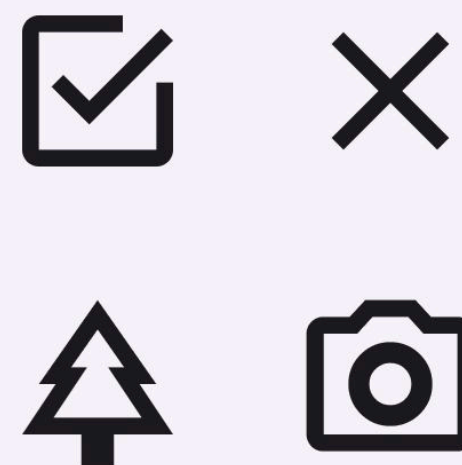
Do

Make icons graphic and bold



X Don't

Don't use delicate or loose organic shapes



Do

Use and maintain a consistent visual style throughout one icon set



X Don't

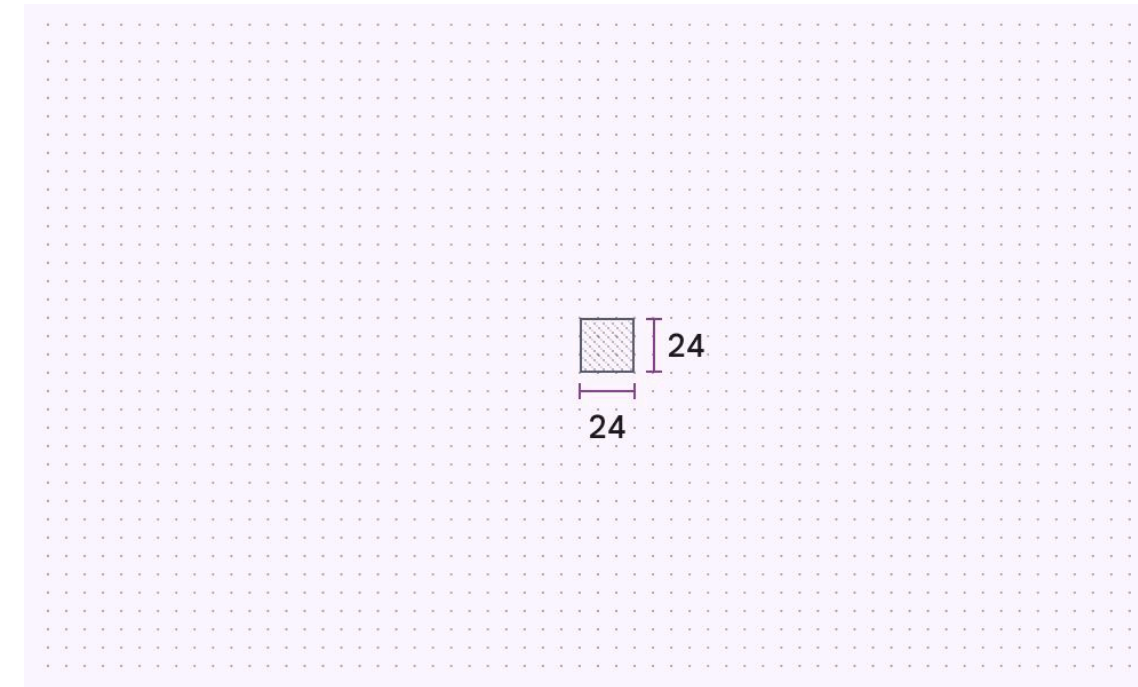
Avoid mixing styles for one icon set

ICON SIZES AND LAYOUT

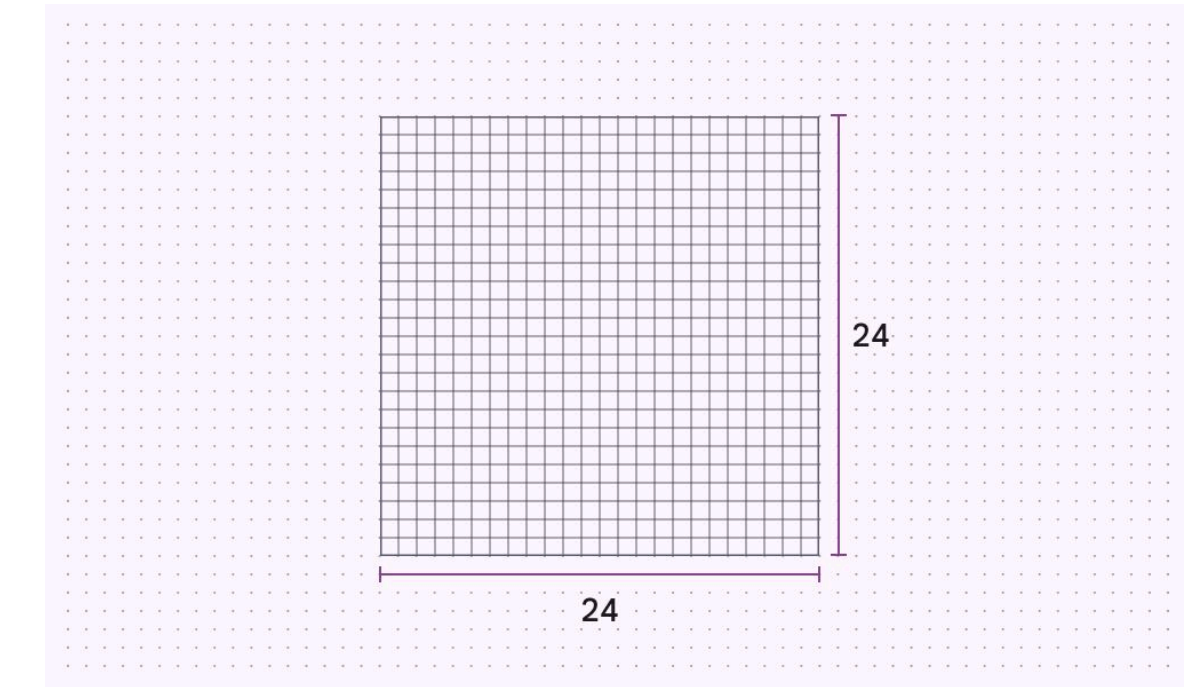


Standard (Baseline) icon size

Standard icons are displayed as 24dp x 24dp. For pixel-perfect accuracy, create icons for viewing at 100% scale.



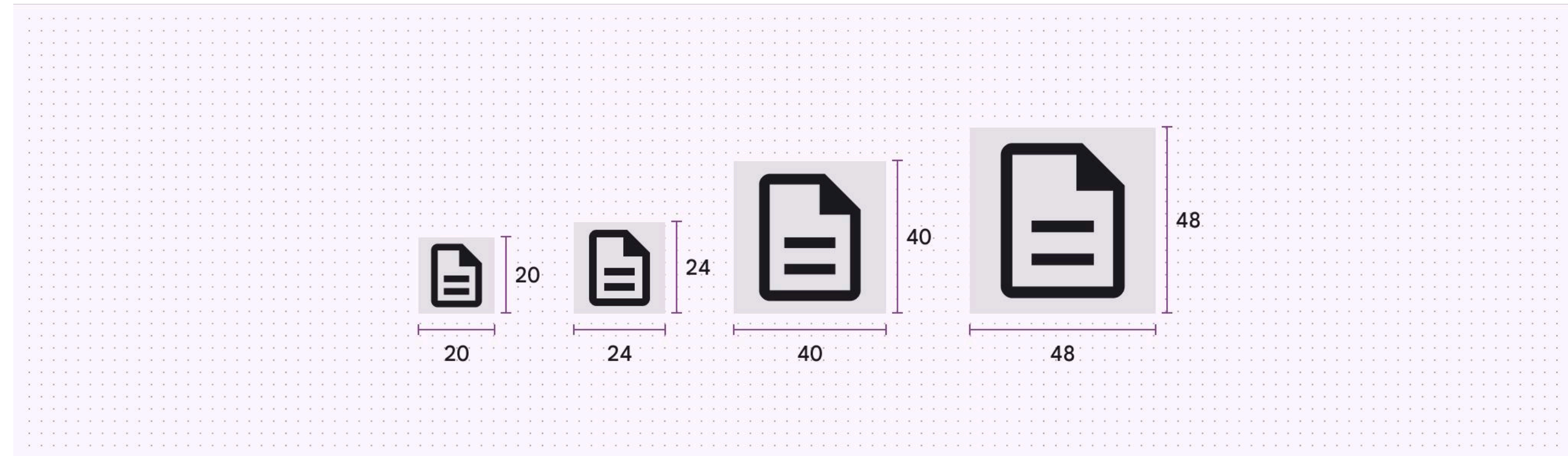
24dp grid at 100% scale



24dp grid at 1000% scale

Additional optical icon sizes

Icons support additional sizes: 20dp, 40dp, and 48dp, with 20dp primarily for desktop, dense layouts, and small scale visuals, and 40dp and 48dp optimized for display or headline type, plus larger screen sizes.



Supported icon sizes: 20dp, 24dp, 40dp, and 48dp

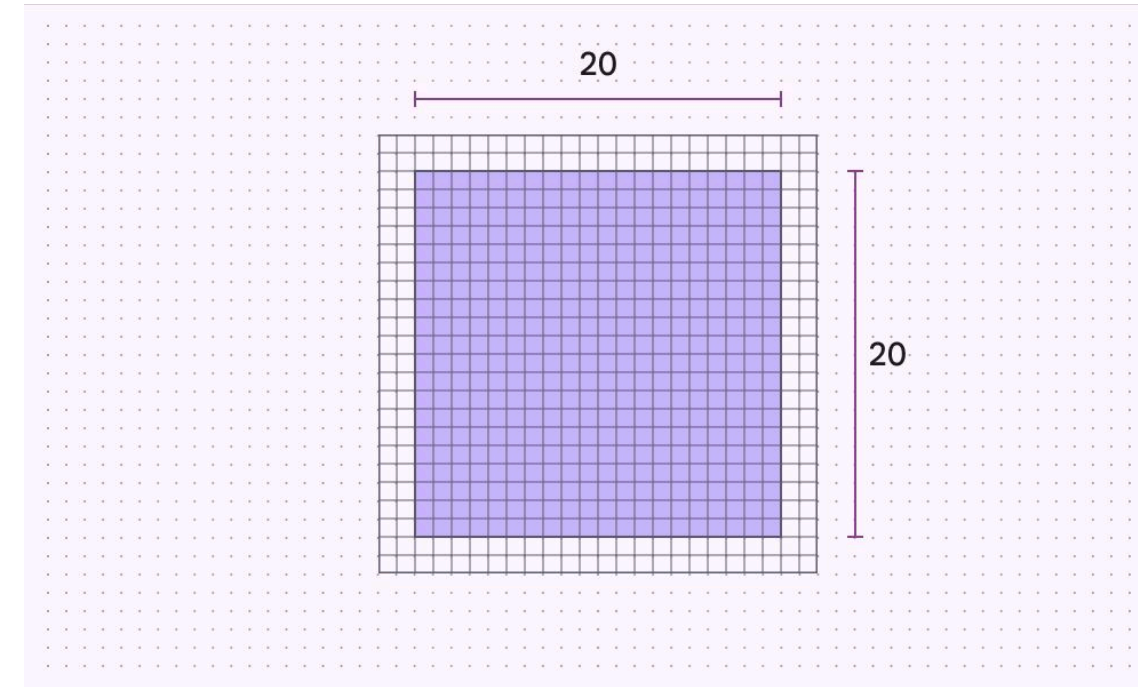
ICON SIZES AND LAYOUT



Standard (Baseline) icon layout

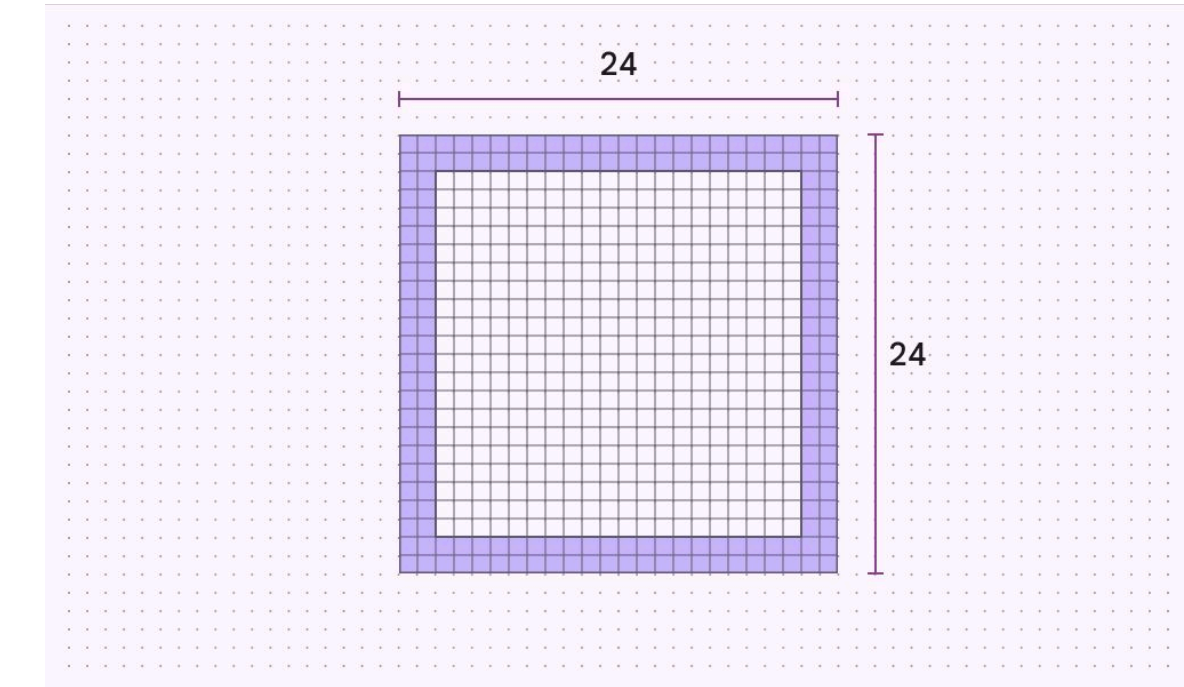
Icon content should remain inside of the live area, which is the region of an image that is unlikely to be hidden from view (such as an area where sidebars appear upon scrolling).

If additional visual weight is needed, content may extend into the padding between the live area and the trim area (the complete size of a graphic). No parts of the icon should extend outside of the trim area.



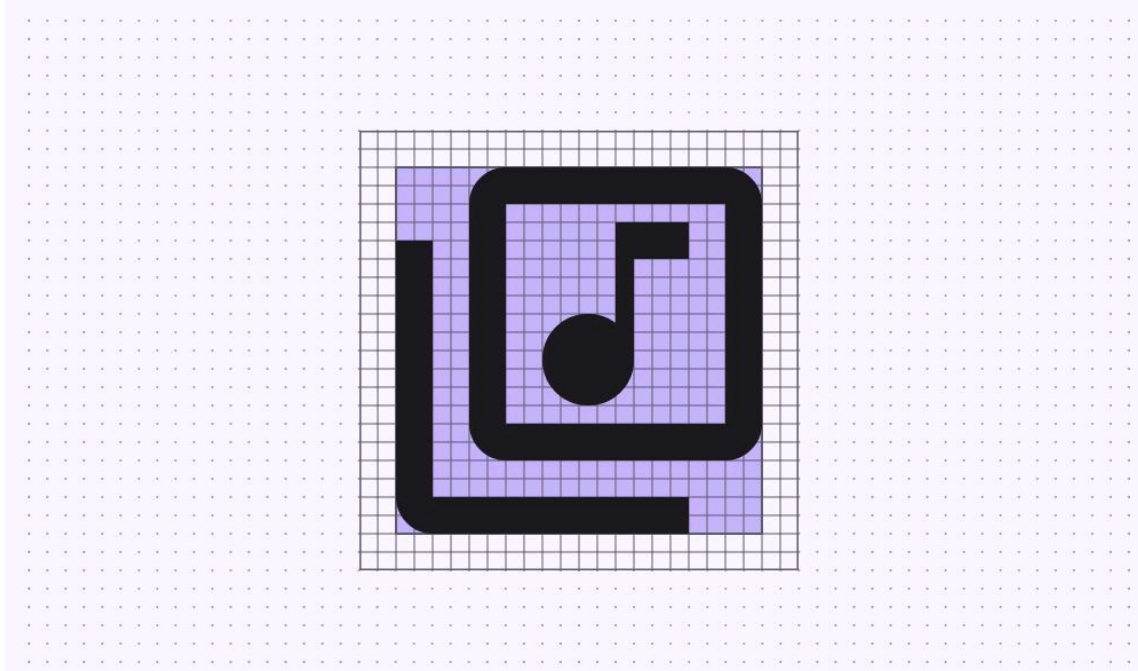
Live area

Icon content is limited to the 20dp x 20dp live area, with 2dp of padding around the perimeter



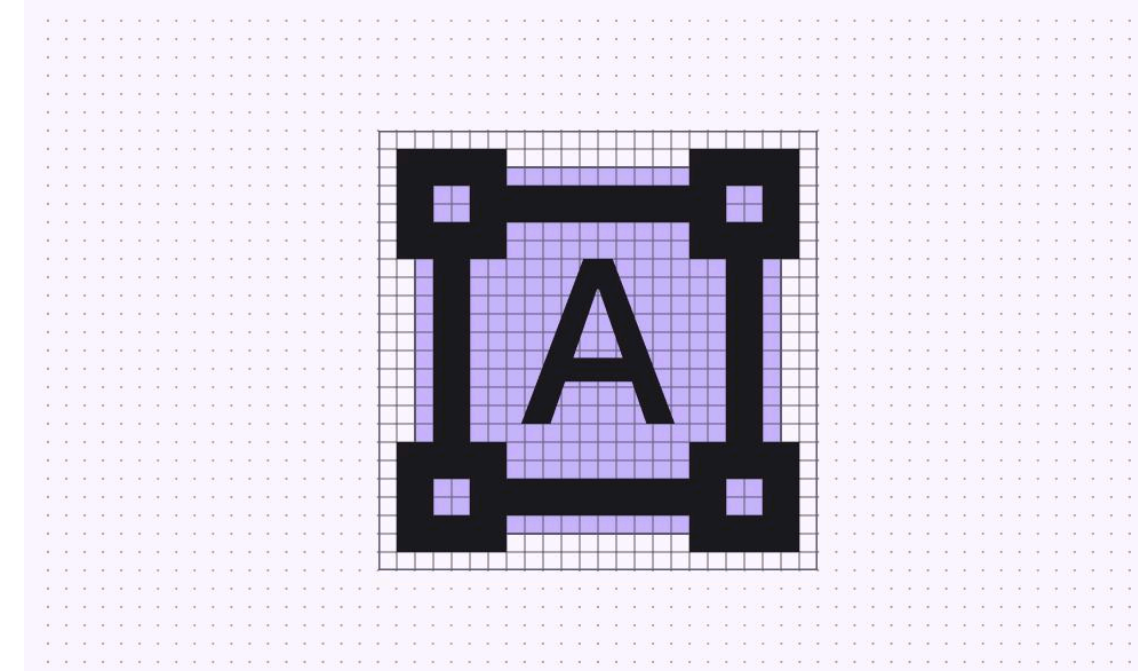
Padding

2dp of padding surrounds the live area



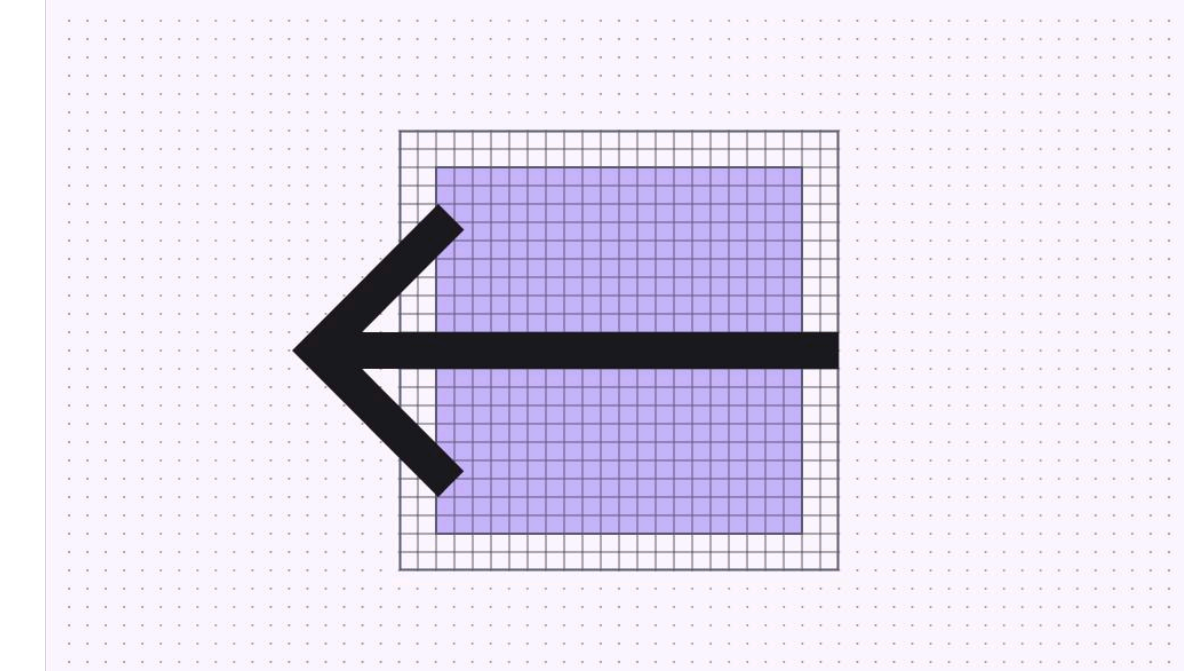
Do

Icon content is limited to the 20dp-x-20dp live area, with 2dp of padding around the perimeter



! Caution

If additional visual weight is needed, content may extend into the padding between the live area and the trim area



X Don't

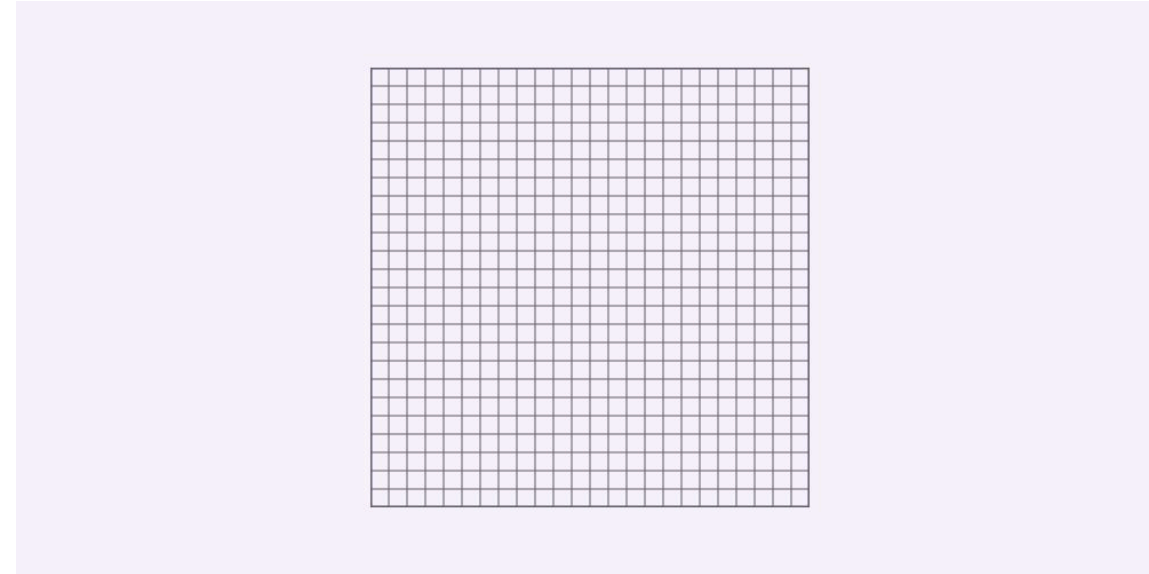
No parts of the icon should extend outside of the trim area

GRID AND KEYLINE SHAPES

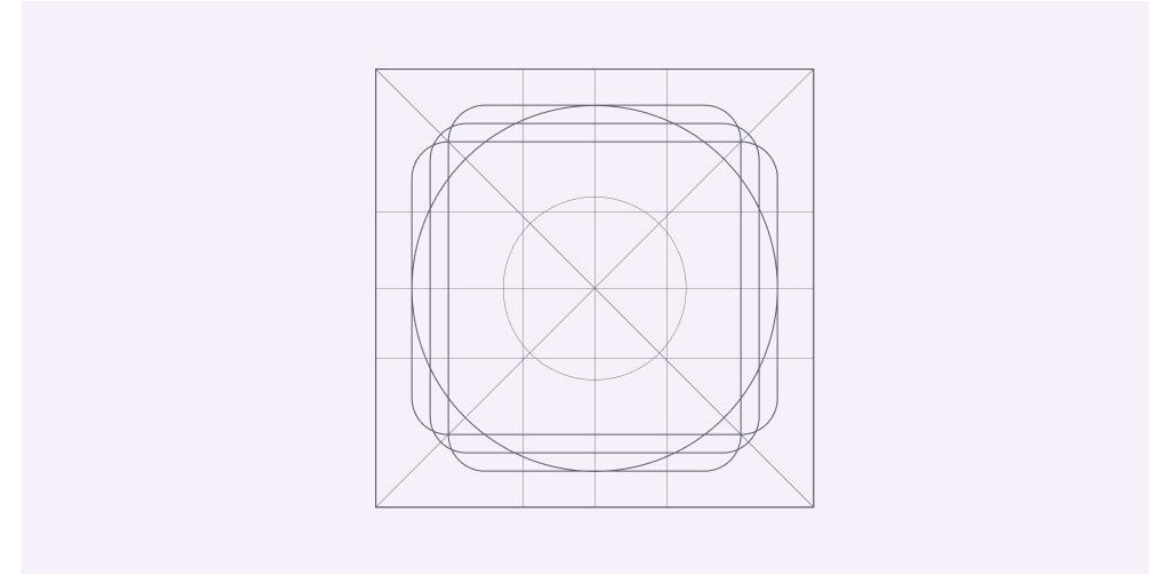


The icon grid establishes clear rules for the consistent, but flexible, positioning of graphic elements.

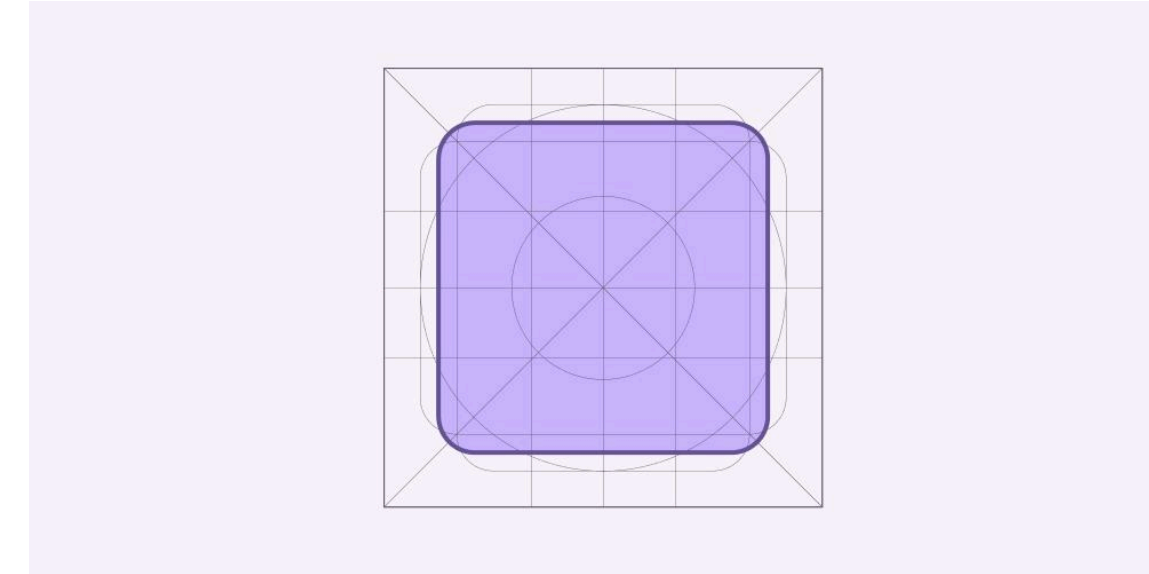
Keyline shapes are the foundation of the grid. By using these core shapes as guidelines, you can maintain consistent visual proportions across system icons.



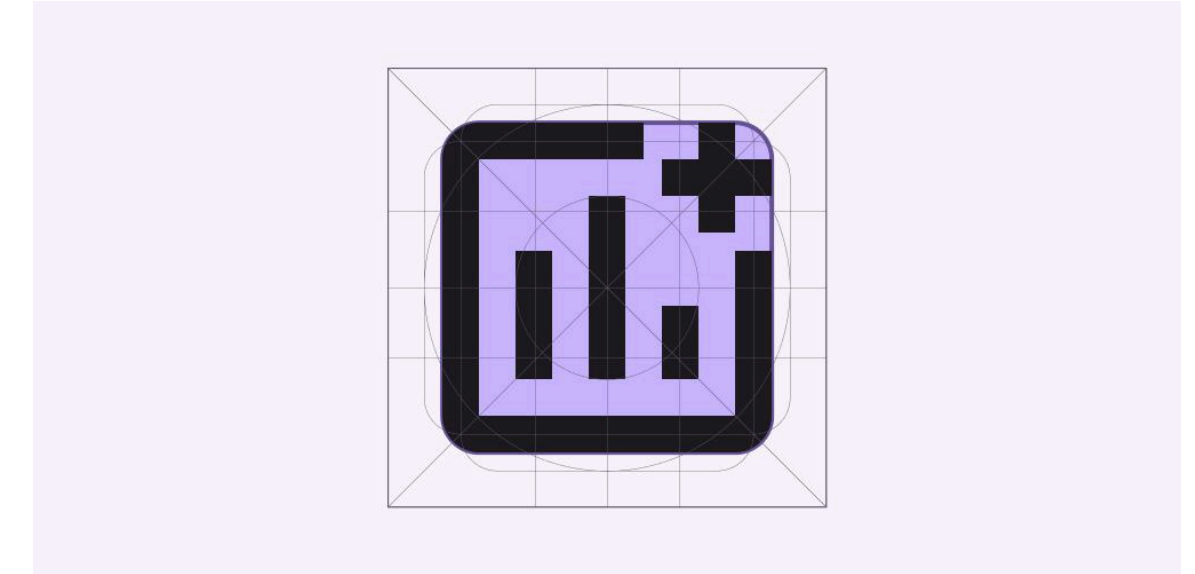
Grid



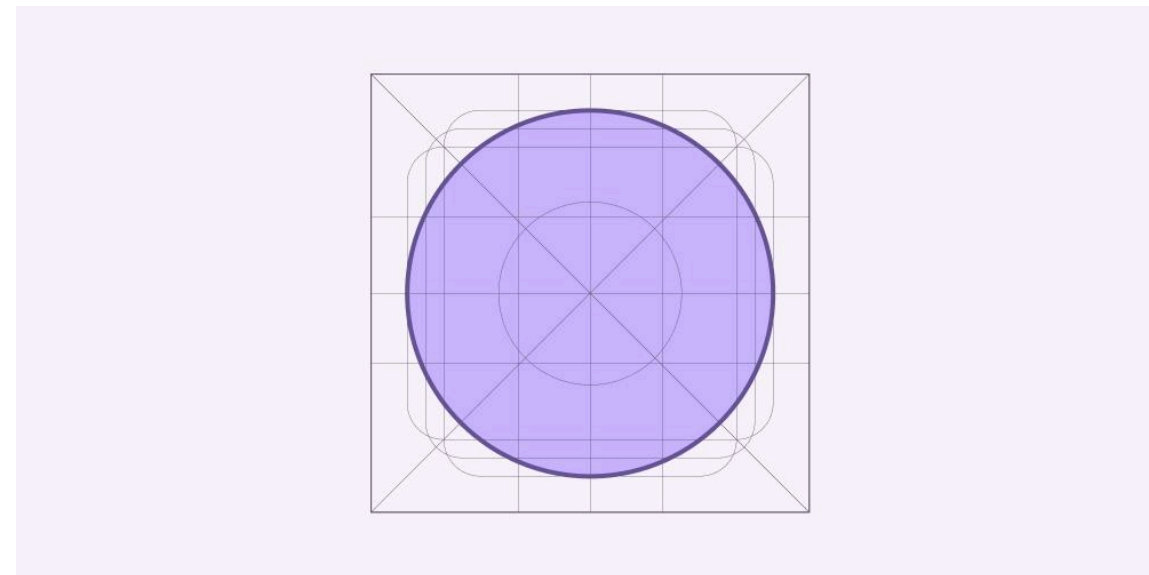
24dp grid at 1000% scale



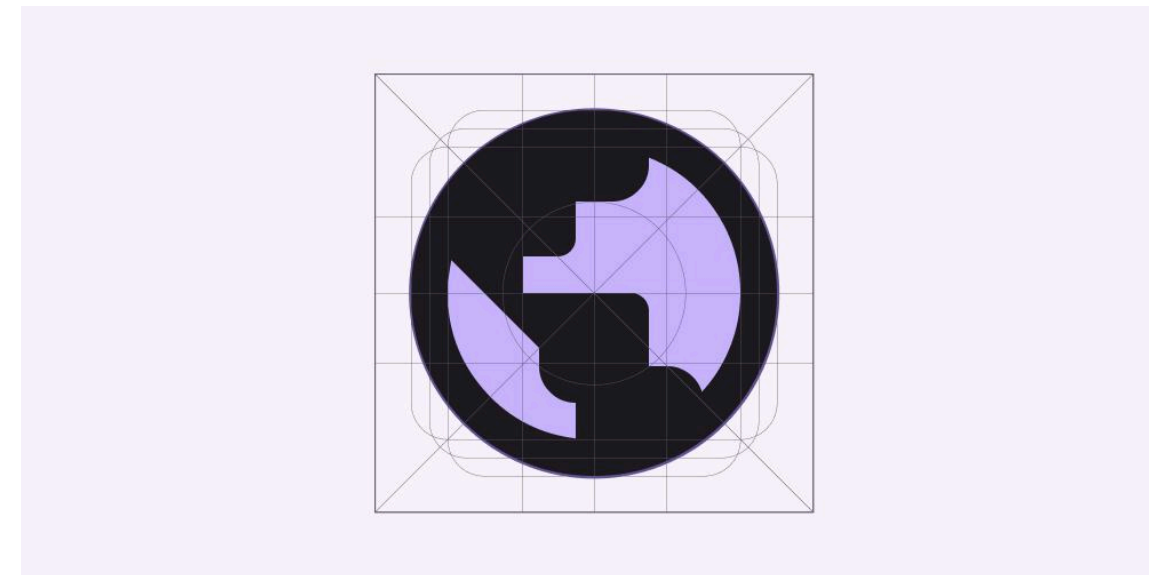
Square height and width, 18dp



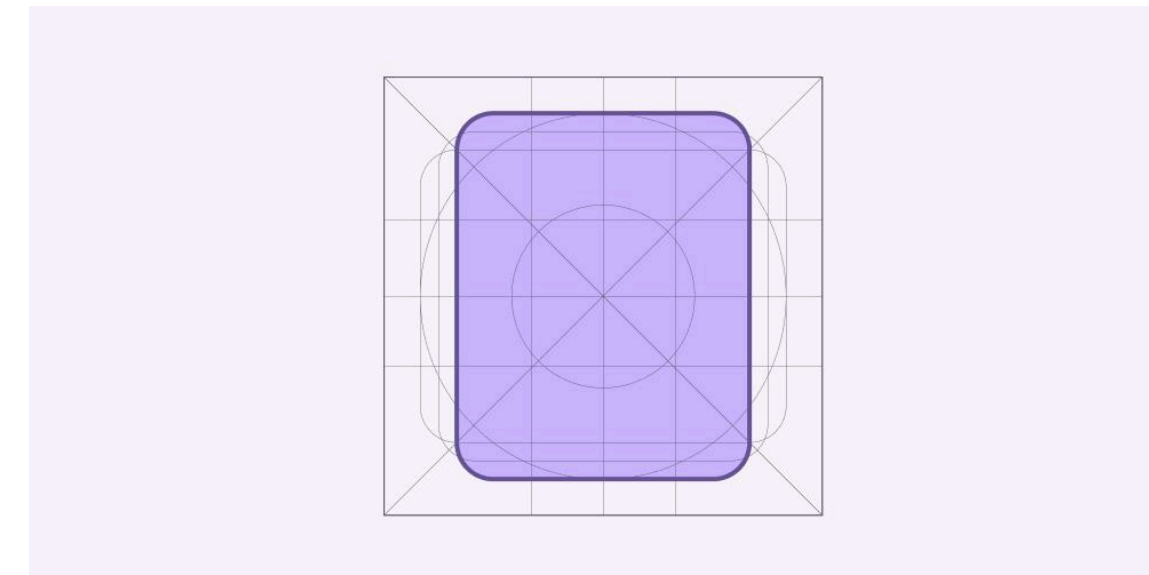
Icon drawn using square keyline



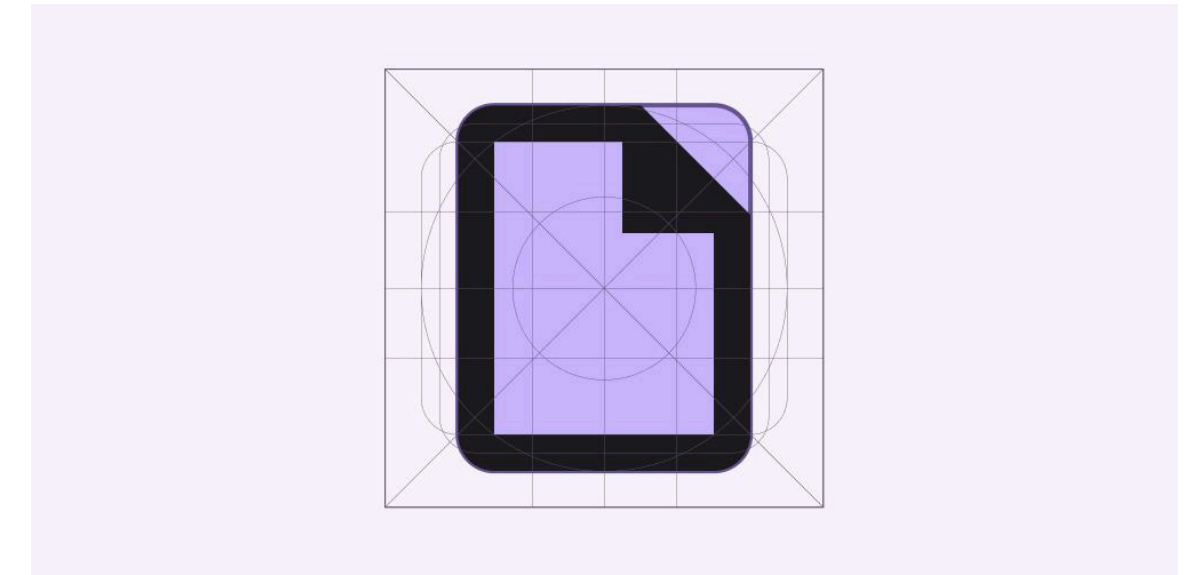
Circle diameter, 20dp



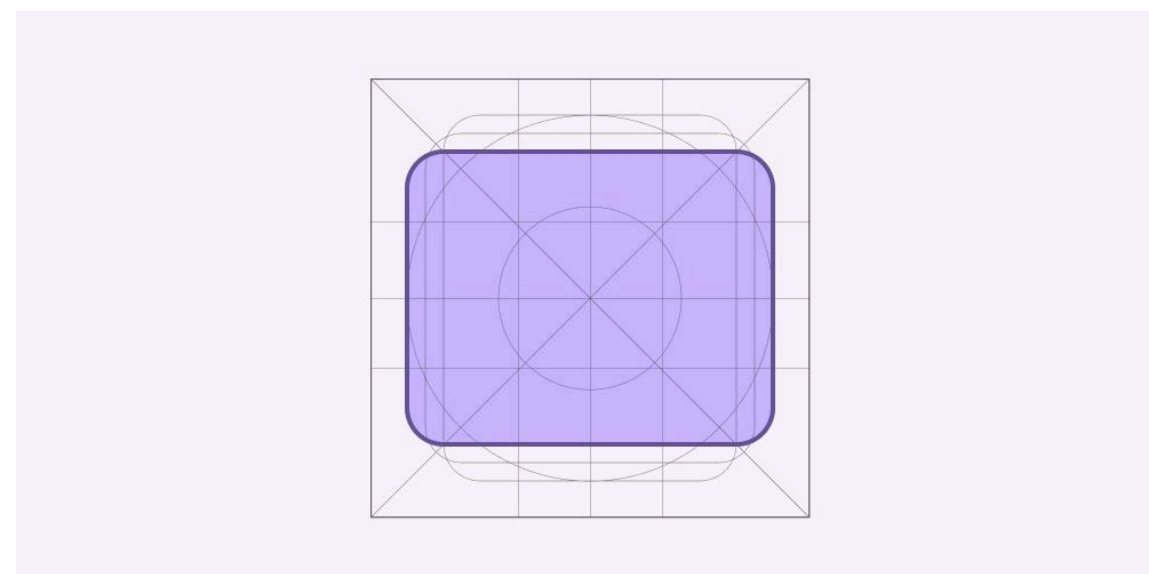
Icon drawn using circle keyline



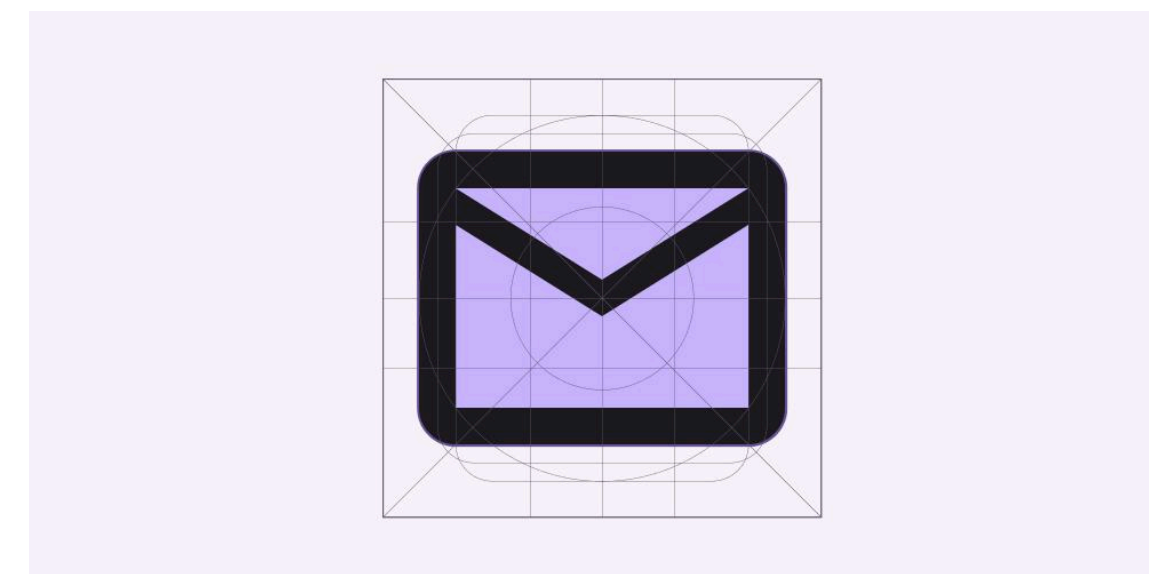
Vertical rectangle height, 20dp, and width, 16dp



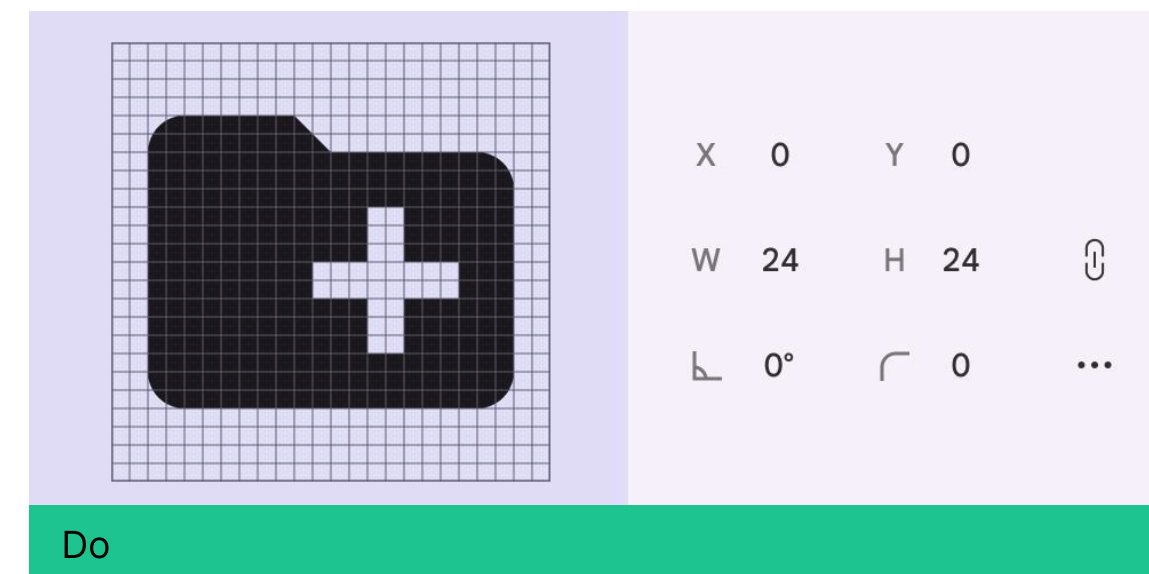
Icon drawn using vertical rectangle keyline



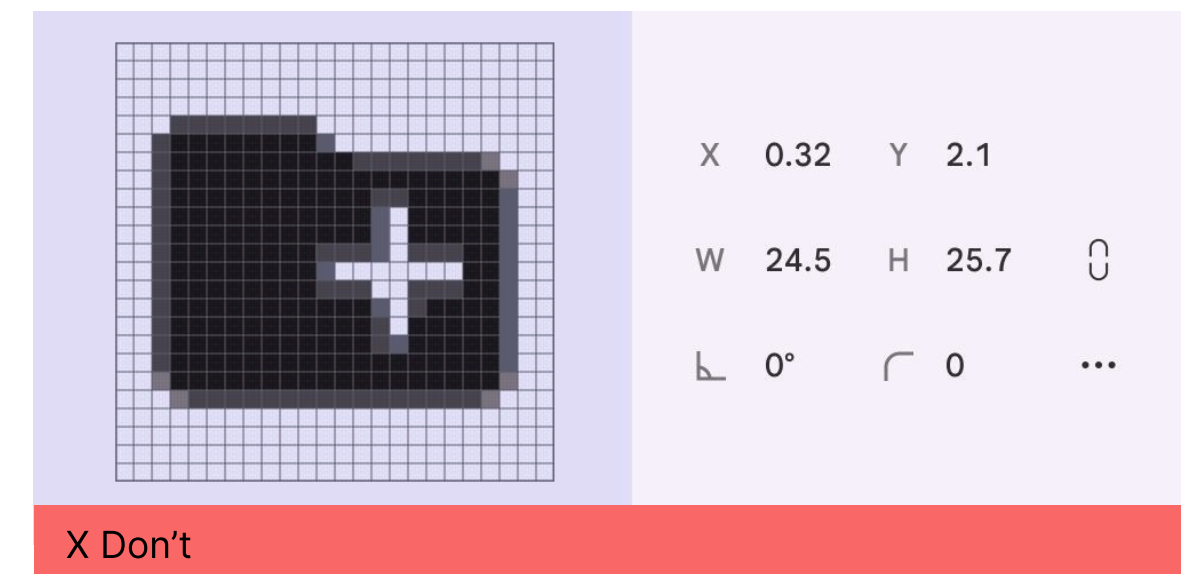
Horizontal rectangle height, 16dp, and width, 20dp



Icon drawn using horizontal rectangle keyline

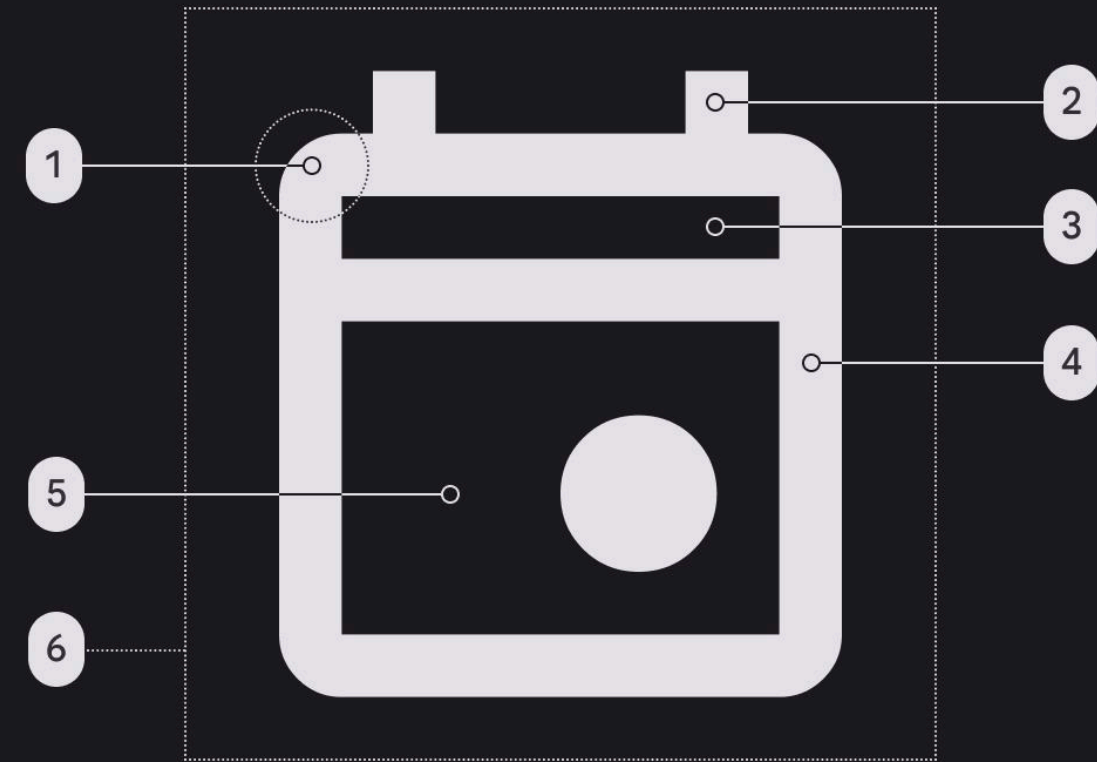


Position icons "on pixel" within the icon grid



Don't place the icon on a coordinate that isn't "on pixel"

ICON METRICS



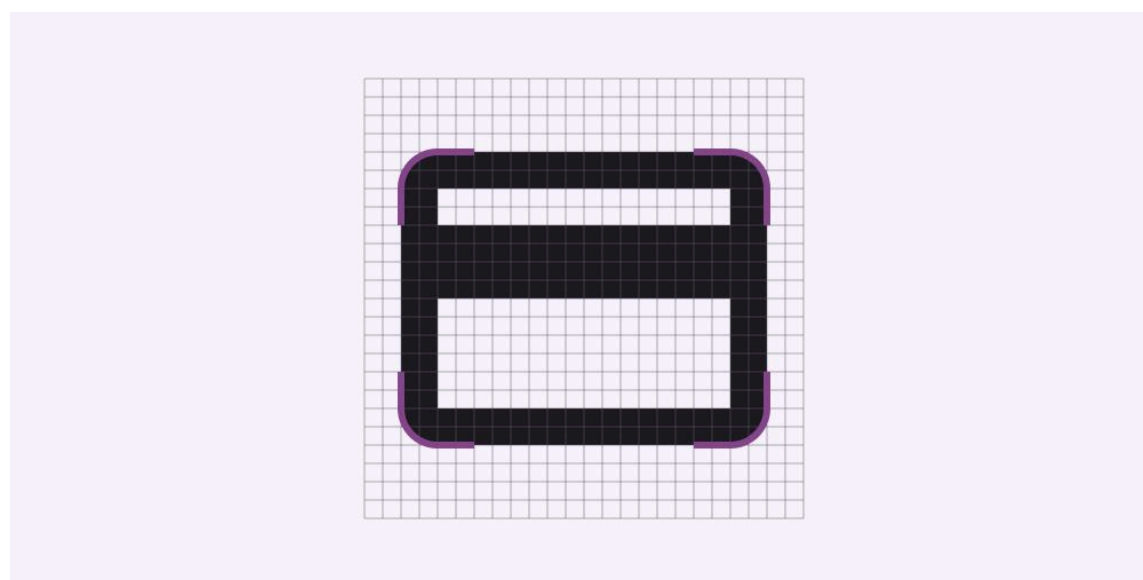
Anatomy

1. Corner
2. Stroke terminal
3. Counter stroke
4. Stroke
5. Counter area
6. Bounding area

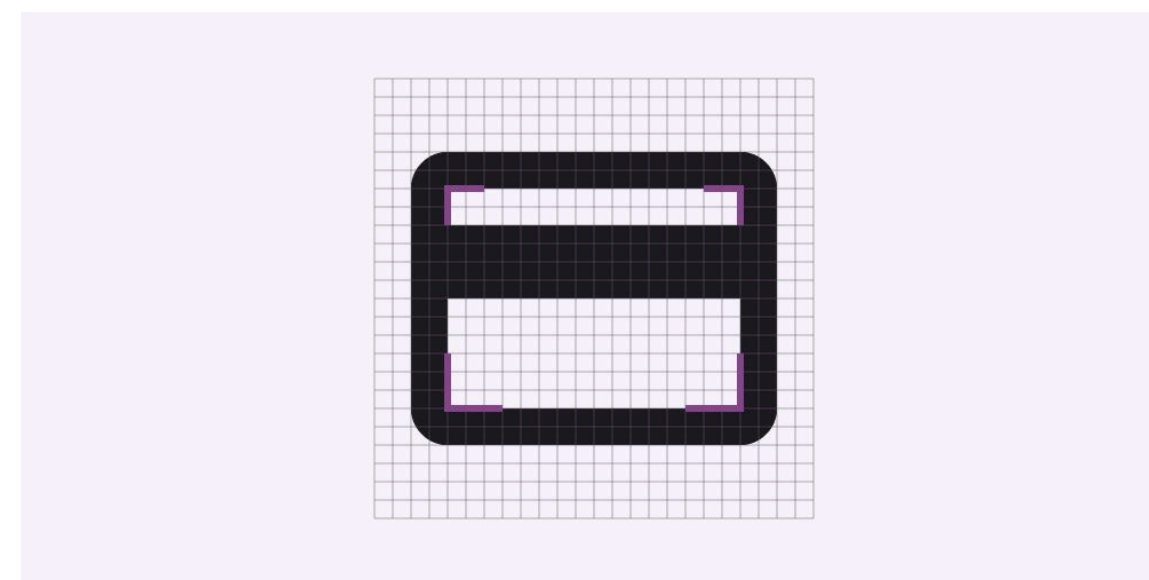
Corners

Corner radii are 2dp by default. For the outlined style symbols, interior corners are square, not rounded. For shapes 2dp wide or less, stroke corners shouldn't be rounded.

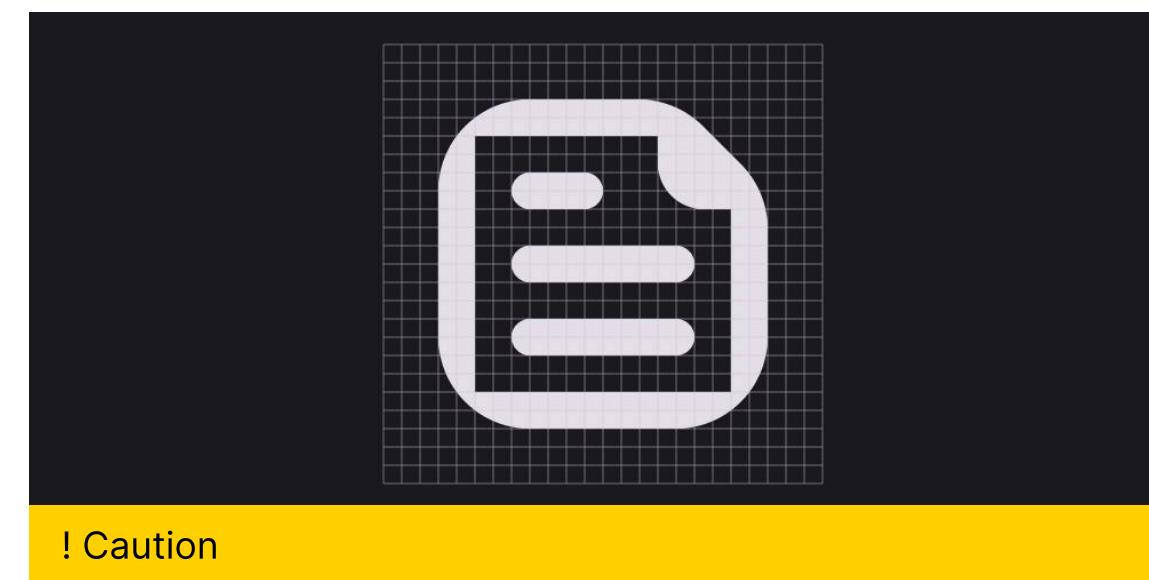
For the rounded style symbols, both exterior and interior corner radii are rounded and for the sharp style symbols, both exterior and interior corners radii reduce from 2dp to 0dp.



Exterior corners with 2dp corner radii

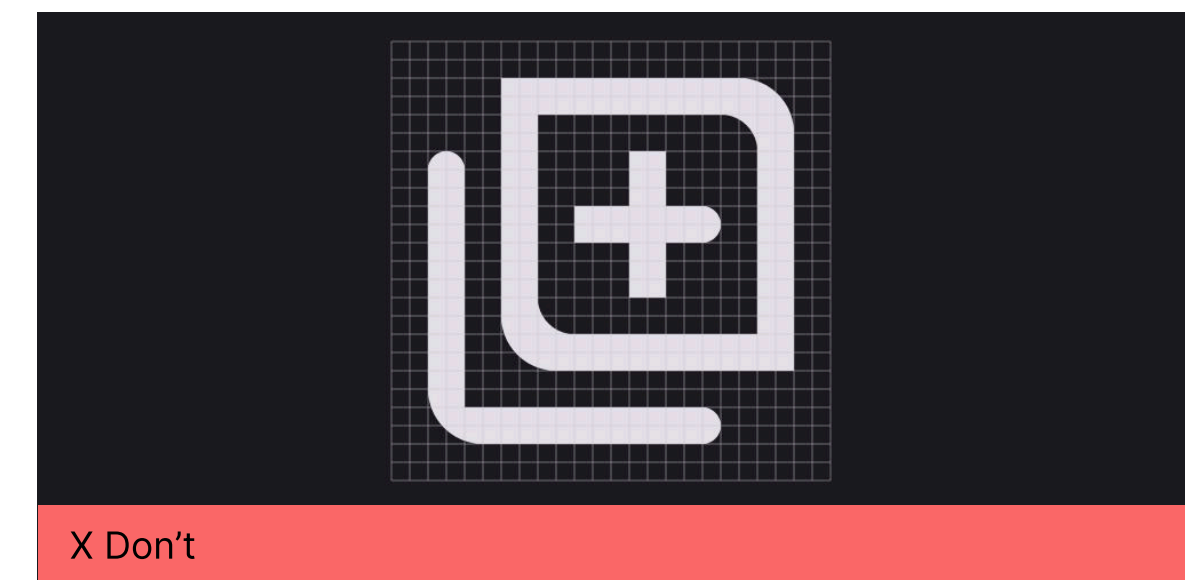


Interior corners shouldn't be rounded



! Caution

Overly round corners reduces the symbol's legibility



X Don't

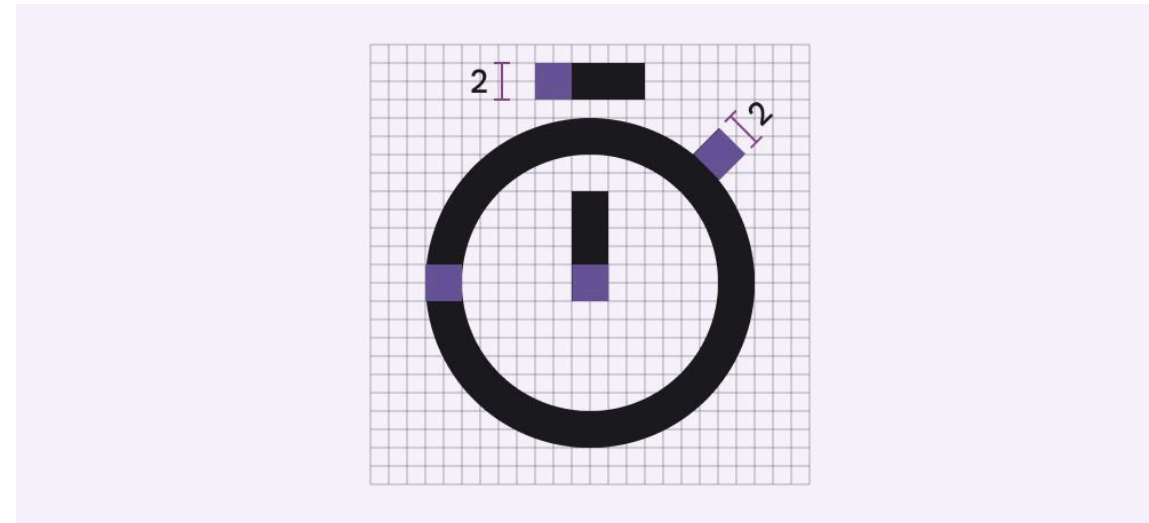
Don't use inconsistent corner radii

ICON METRICS

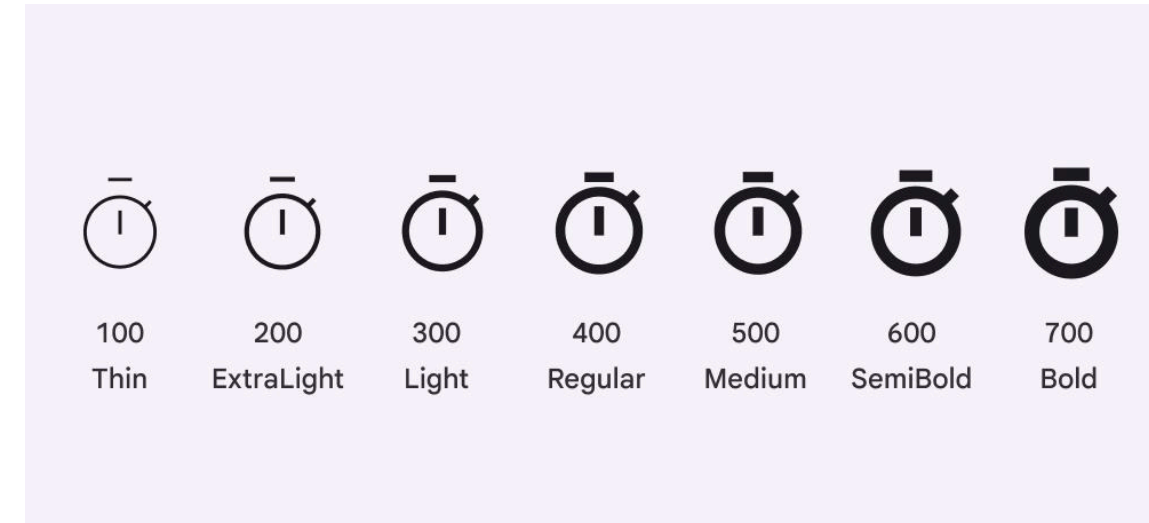


Weight and stroke

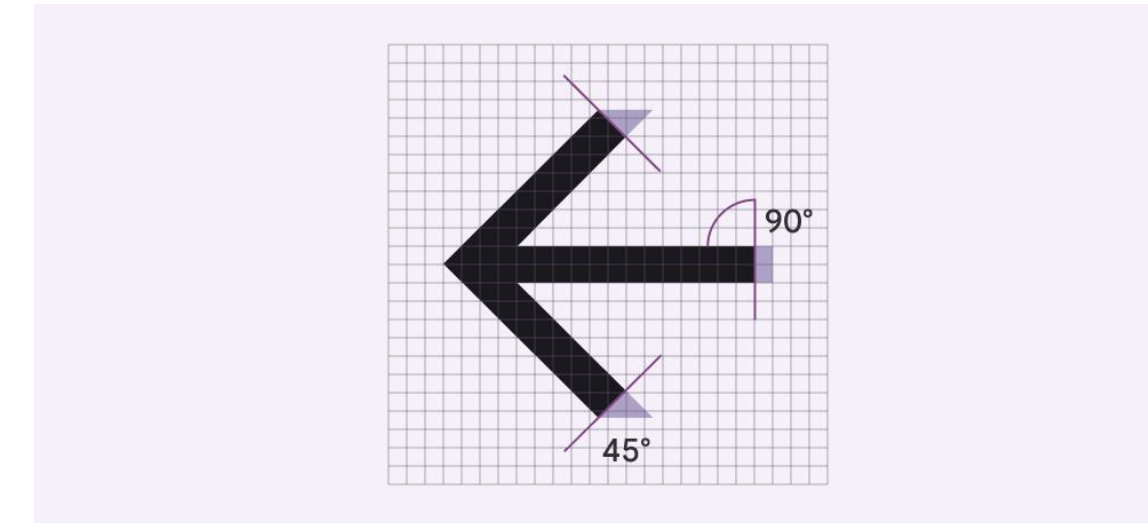
The recommended stroke weight for icons is 2dp or the regular weight (400), which includes curves, angles, and both interior and exterior strokes. Material Symbols can provide a range of weights between thin (100) and bold (700).



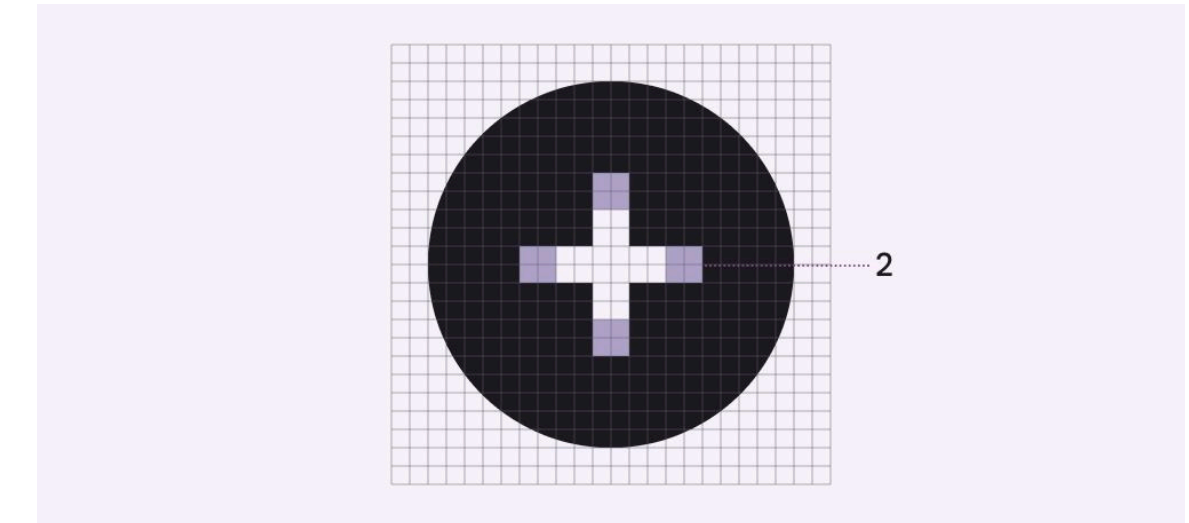
Timer icon at the regular stroke weight (400)



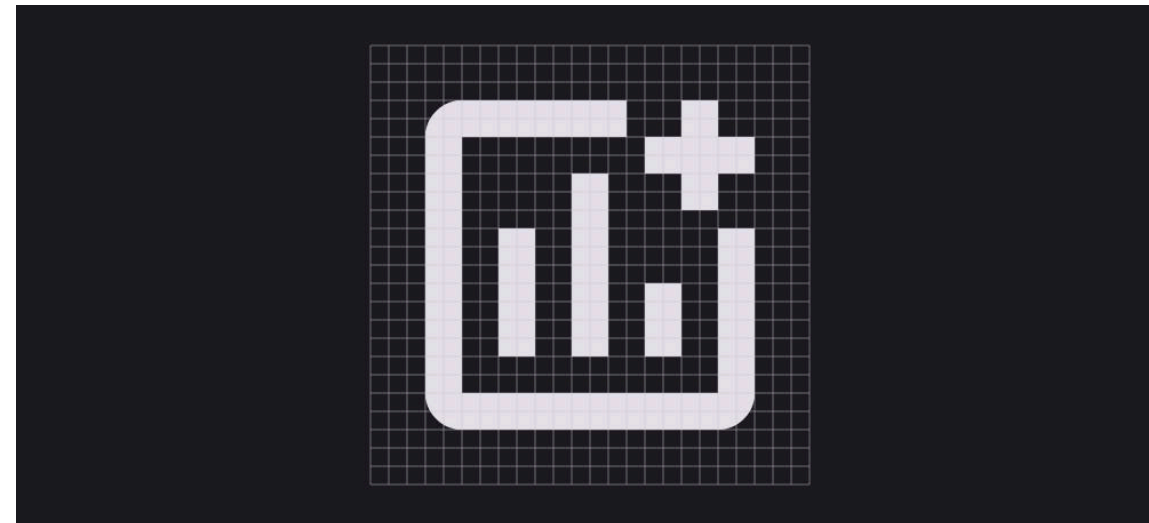
Timer symbol shown across a 100–700 weight range



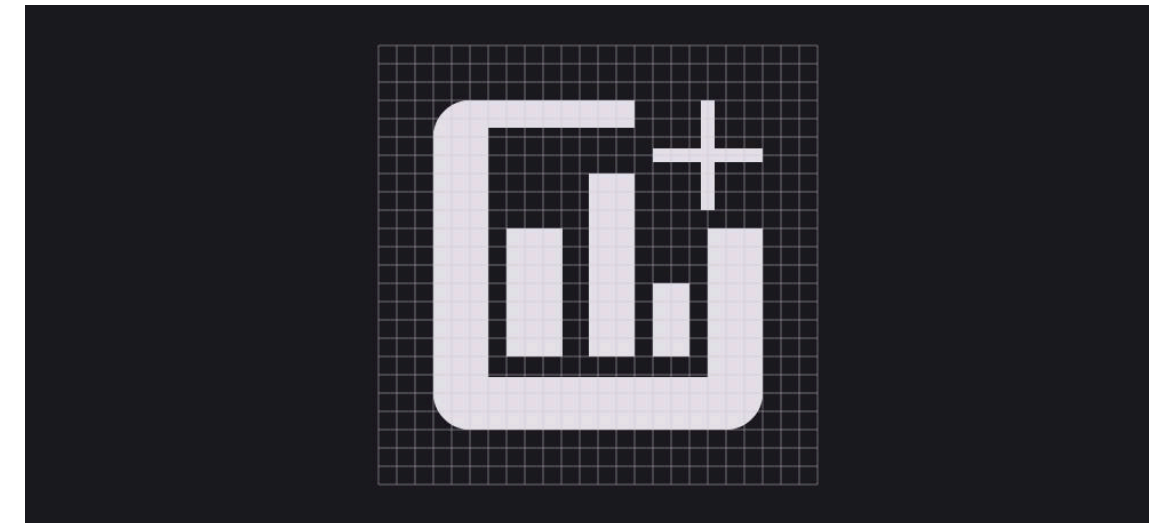
Stroke terminal on an icon



Counter stroke on an icon



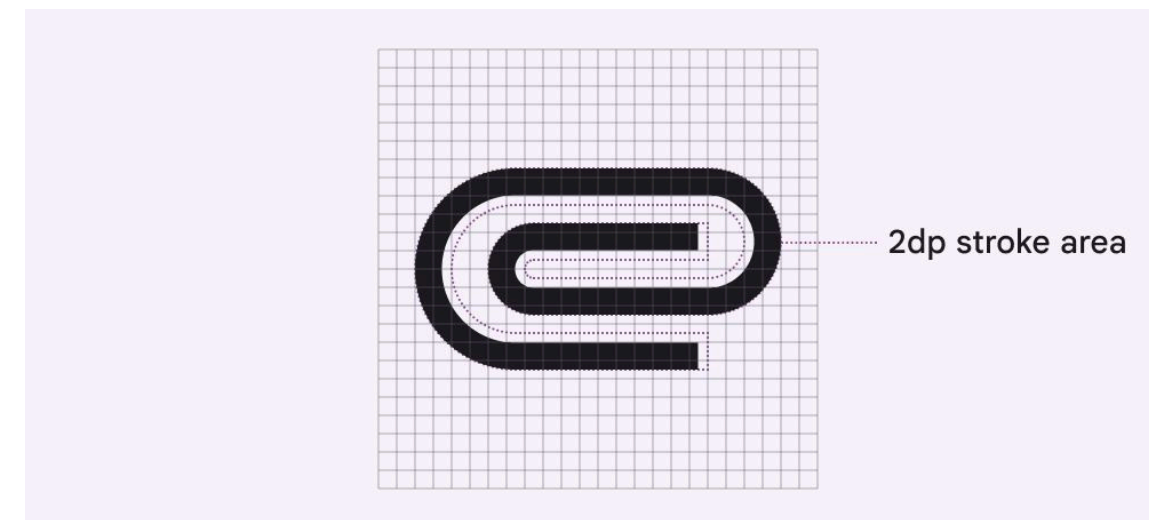
Use consistent stroke weights and squared stroke terminals



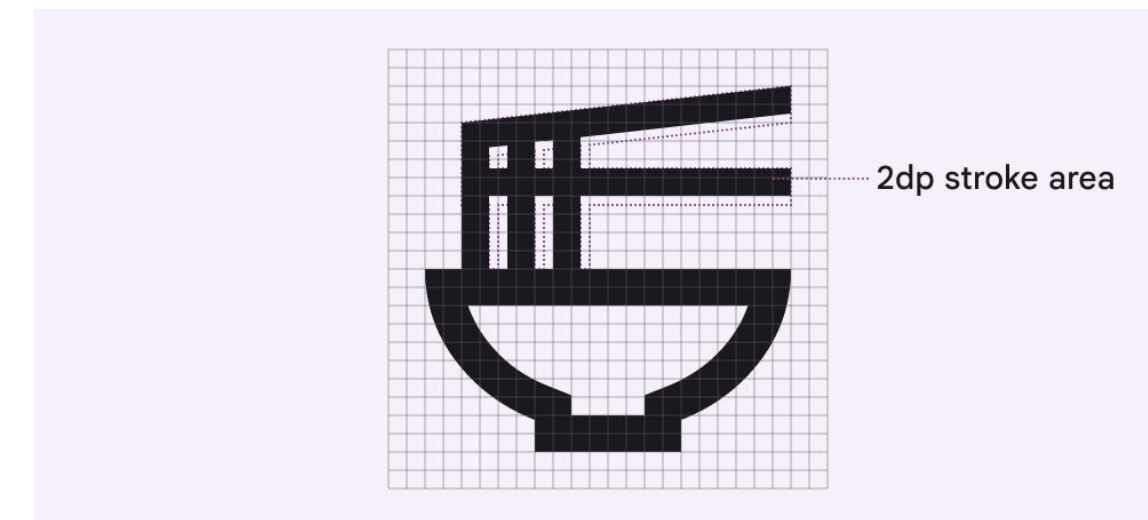
Don't use inconsistent stroke weights or rounded stroke terminals

Complex icon shapes

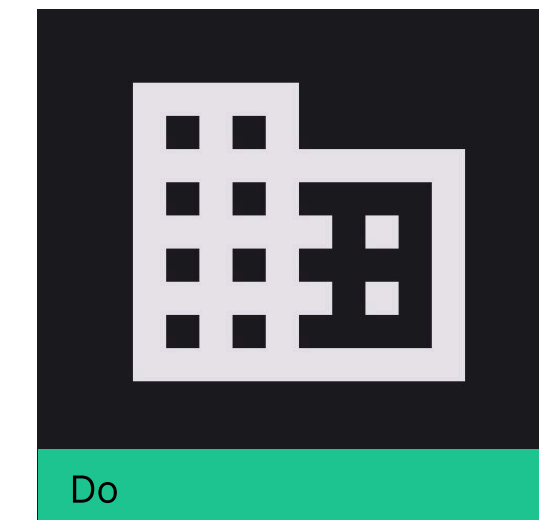
If an icon requires complex details, subtle adjustments can be made to improve its legibility. These adjustments are referred to as optical corrections. Any optical correction should use the geometric forms on which all other icons are based, without skewing or distorting those shapes.



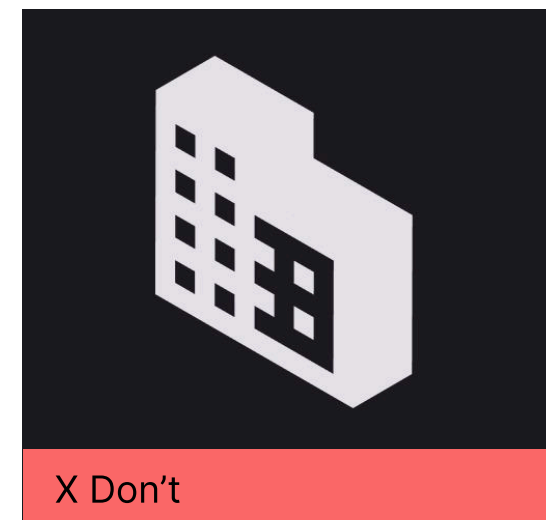
The paperclip icon uses 1.5dp of the possible 2dp stroke area to fit multiple curves within the 24dp x 24dp icon space



The ramen bowl icon uses 1.5dp stroke and 2dp stroke area together within the 24 x 24dp icon space



Make icons face forward



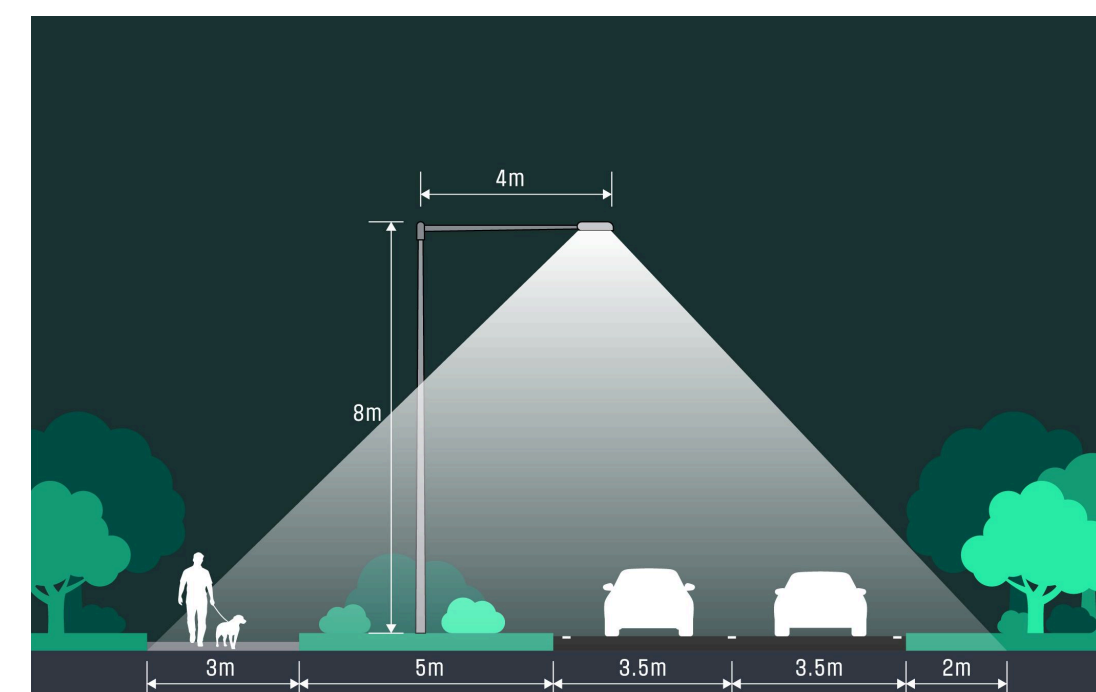
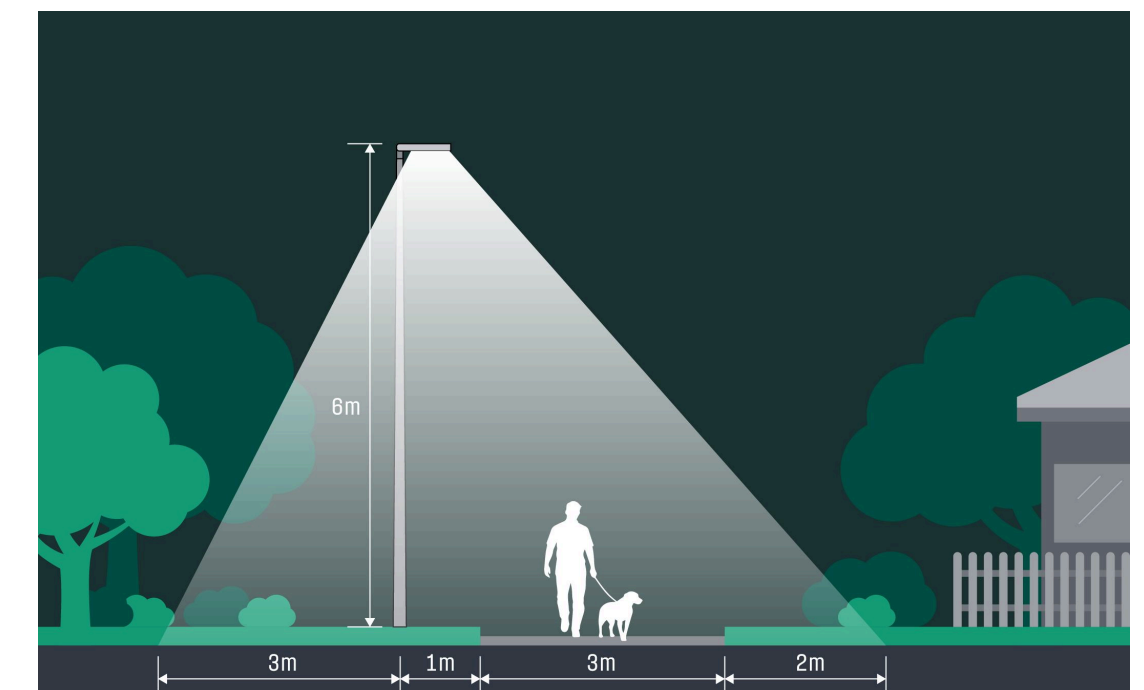
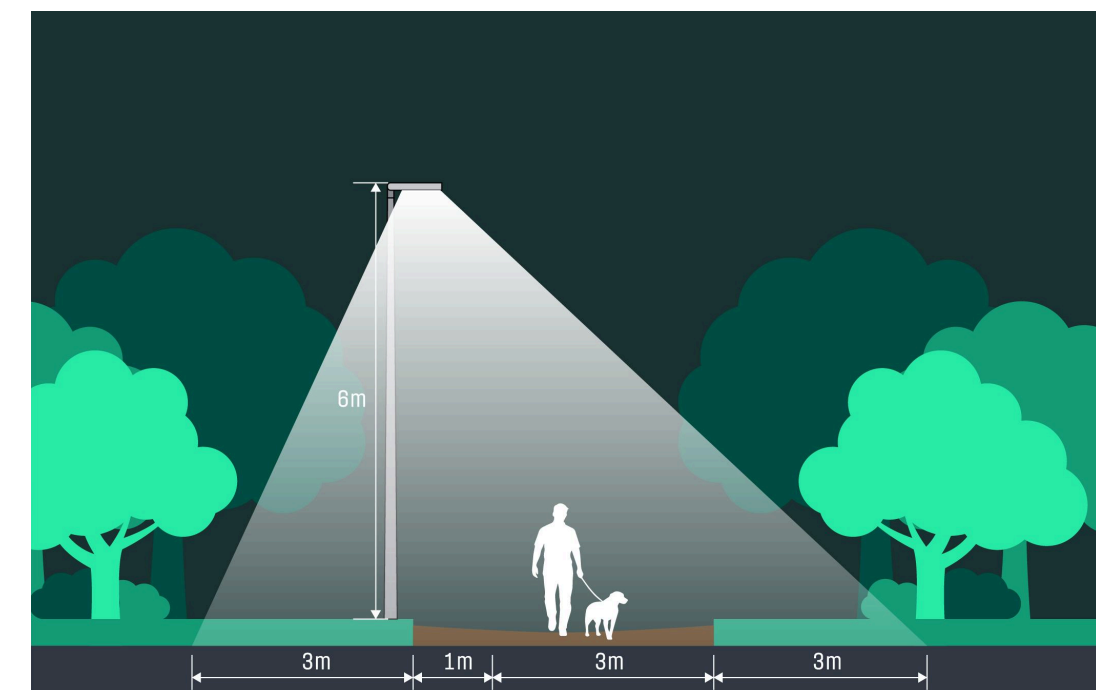
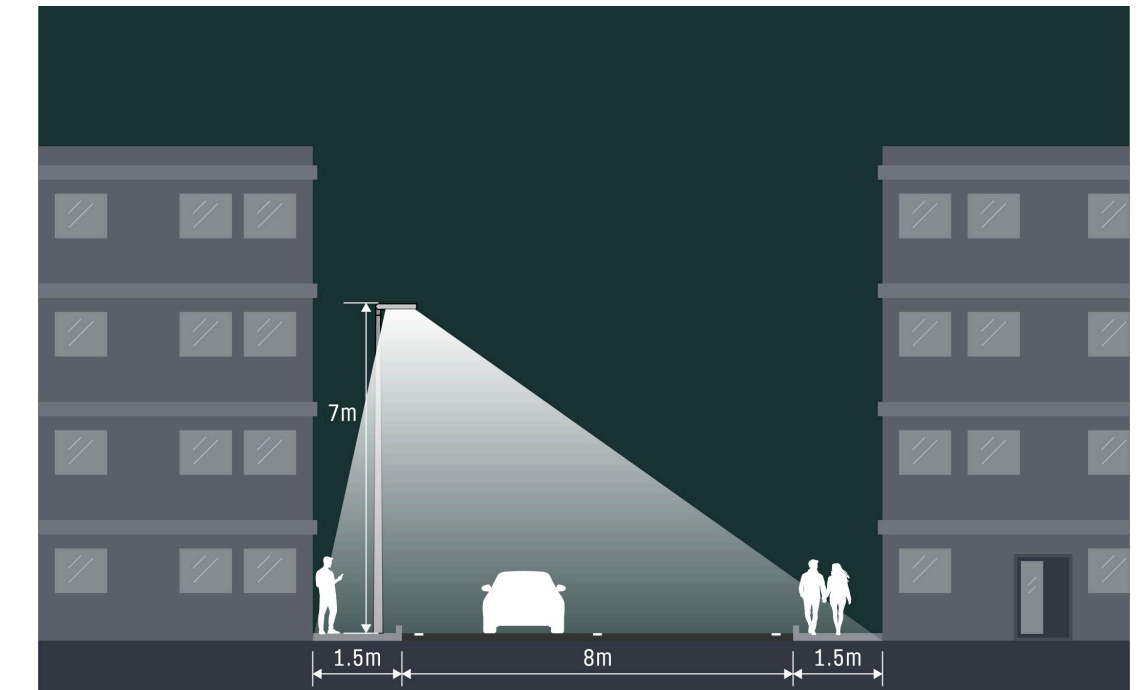
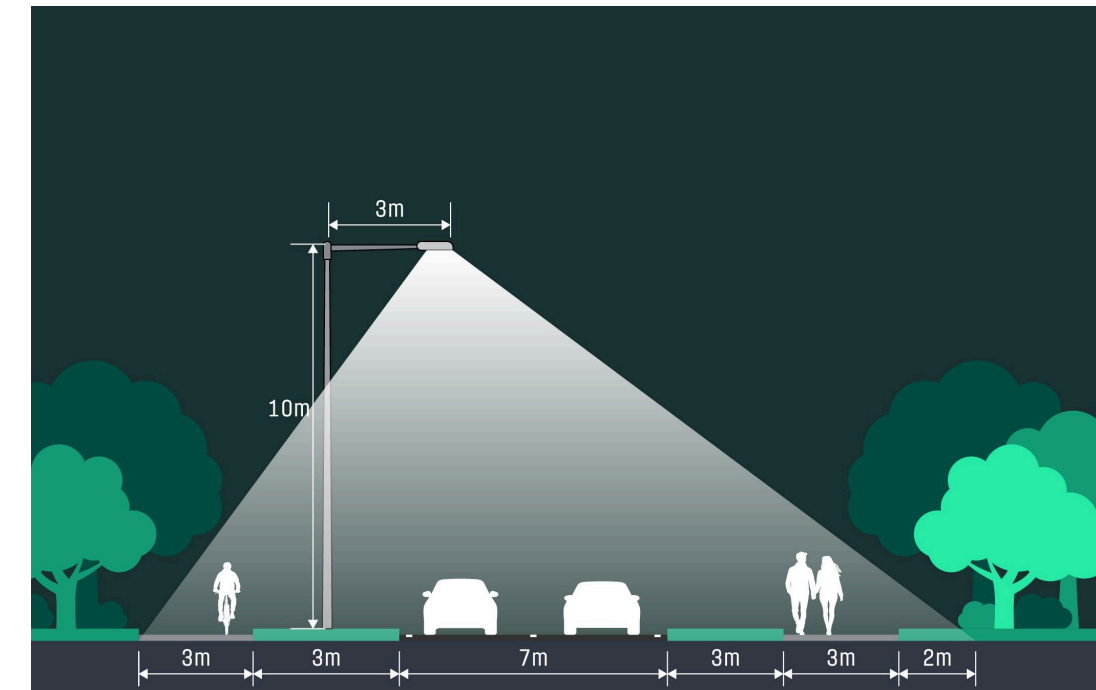
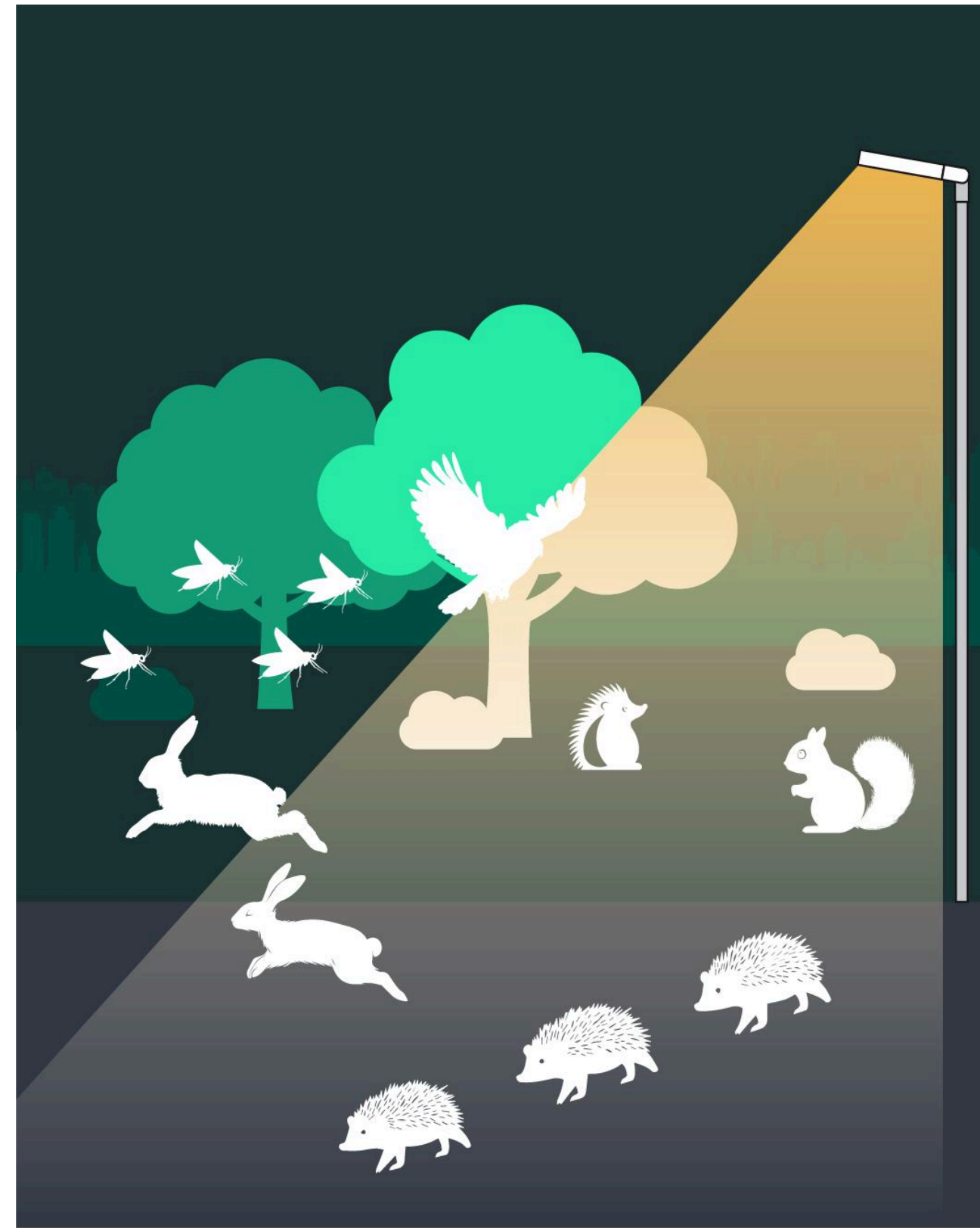
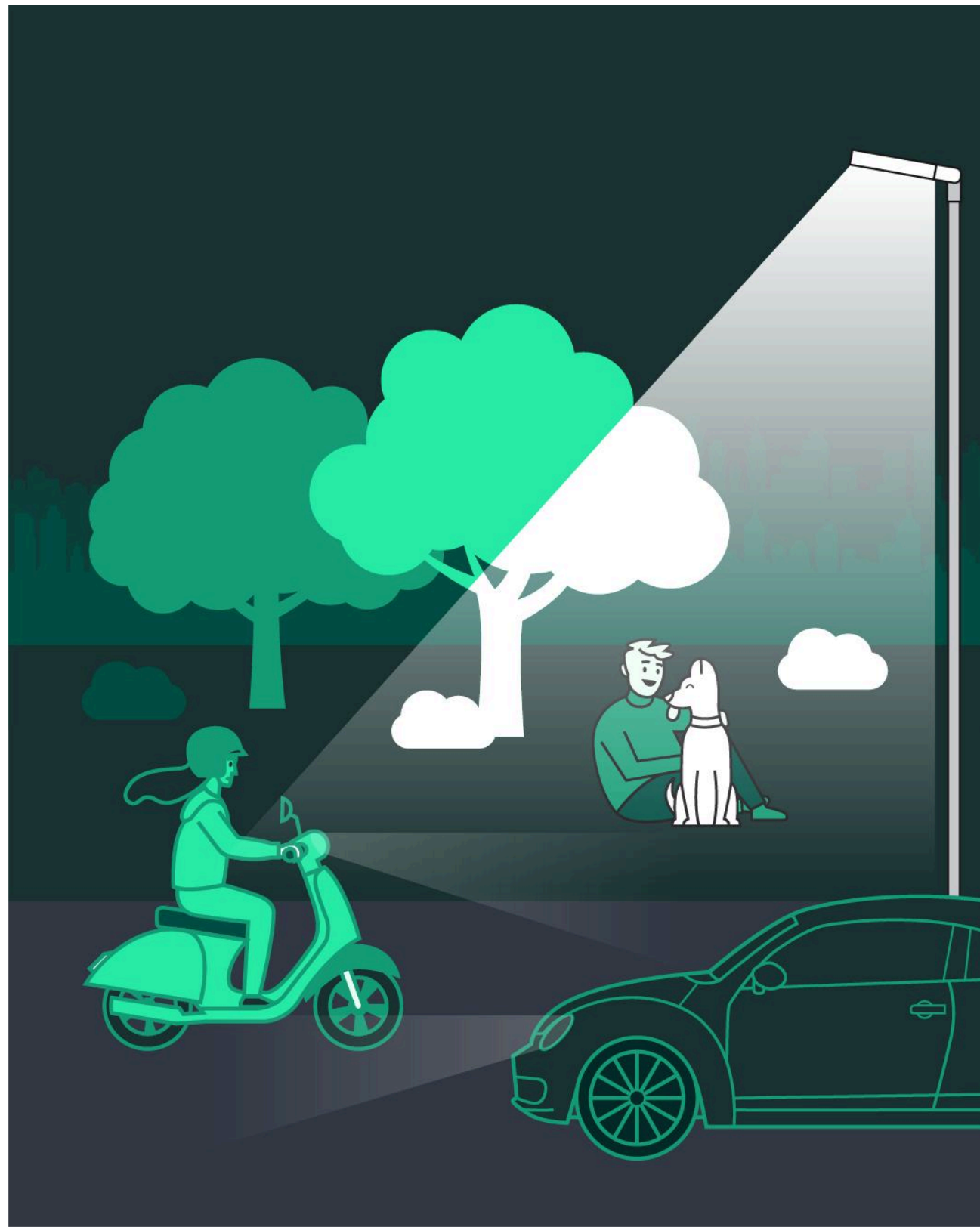
Don't tilt, rotate, or make icons appear dimensional

ILLUSTRATIONS

ILLUSTRATIONS



Illustrations use a flat, geometric style with clean lines and minimal detailing. They are designed to clearly communicate technical information while maintaining visual consistency with the brand identity.



The background features a dark teal color with abstract geometric patterns. In the top right and bottom left corners, there are circular sectors filled with fine, light blue lines radiating from the center. The rest of the background is filled with a sparse, light blue dot pattern.

PHOTOS

PHOTOS



When product or reference photography is unavailable, use atmospheric imagery featuring natural light and shadows, tinted with the brand color overlay (Pine Green).

Photos capturing natural or urban light — sunlight, filtered beams, long shadows. These images create an emotional connection while reinforcing the brand's emphasis on light, clarity, structure, and resilience.



Black and white photo in the background
Overlay brand color Pine Green

LAYOUT GRID

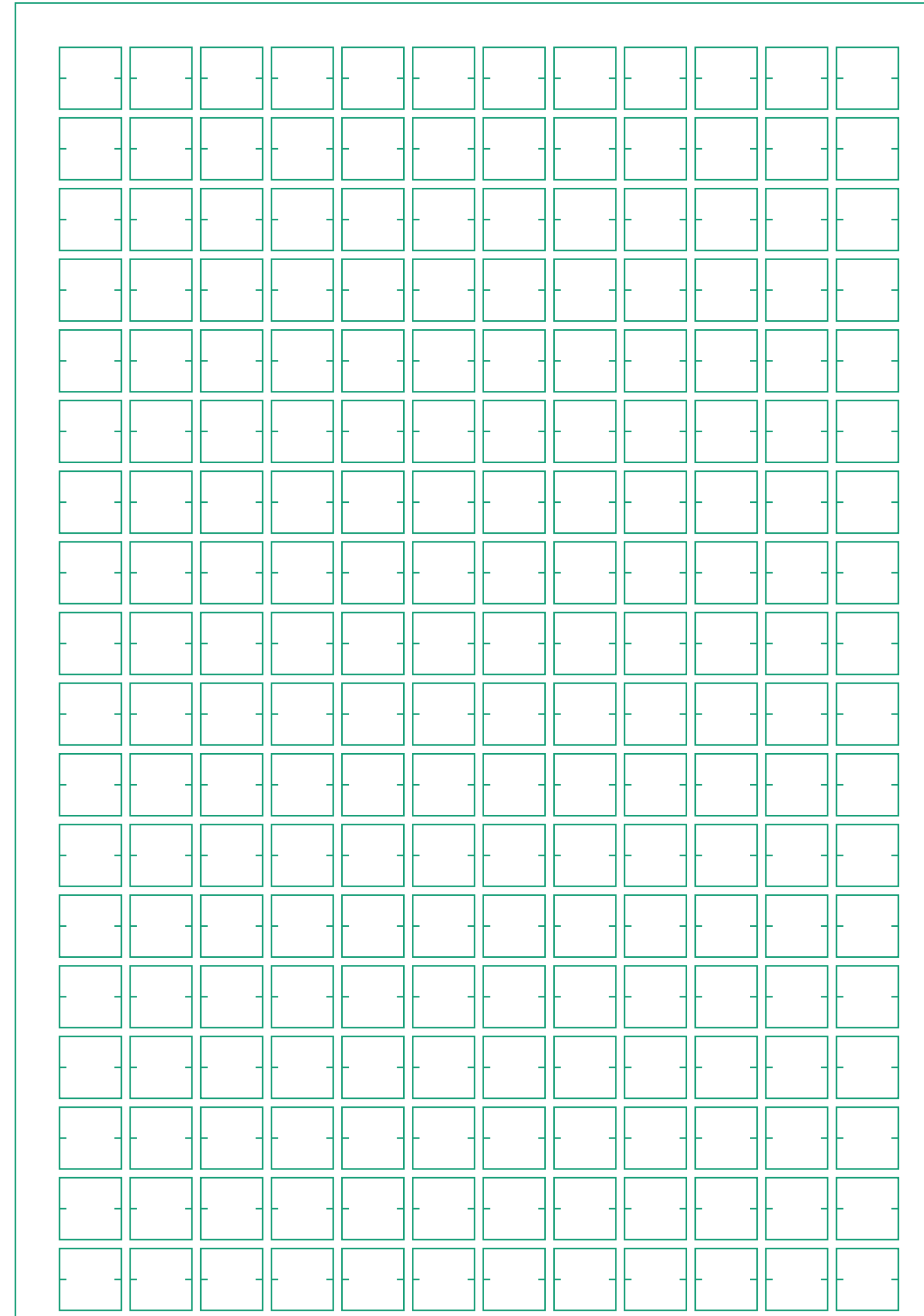
LAYOUT GRID



A modular, square-based grid for print materials such as datasheets, brochures, and product sheets.

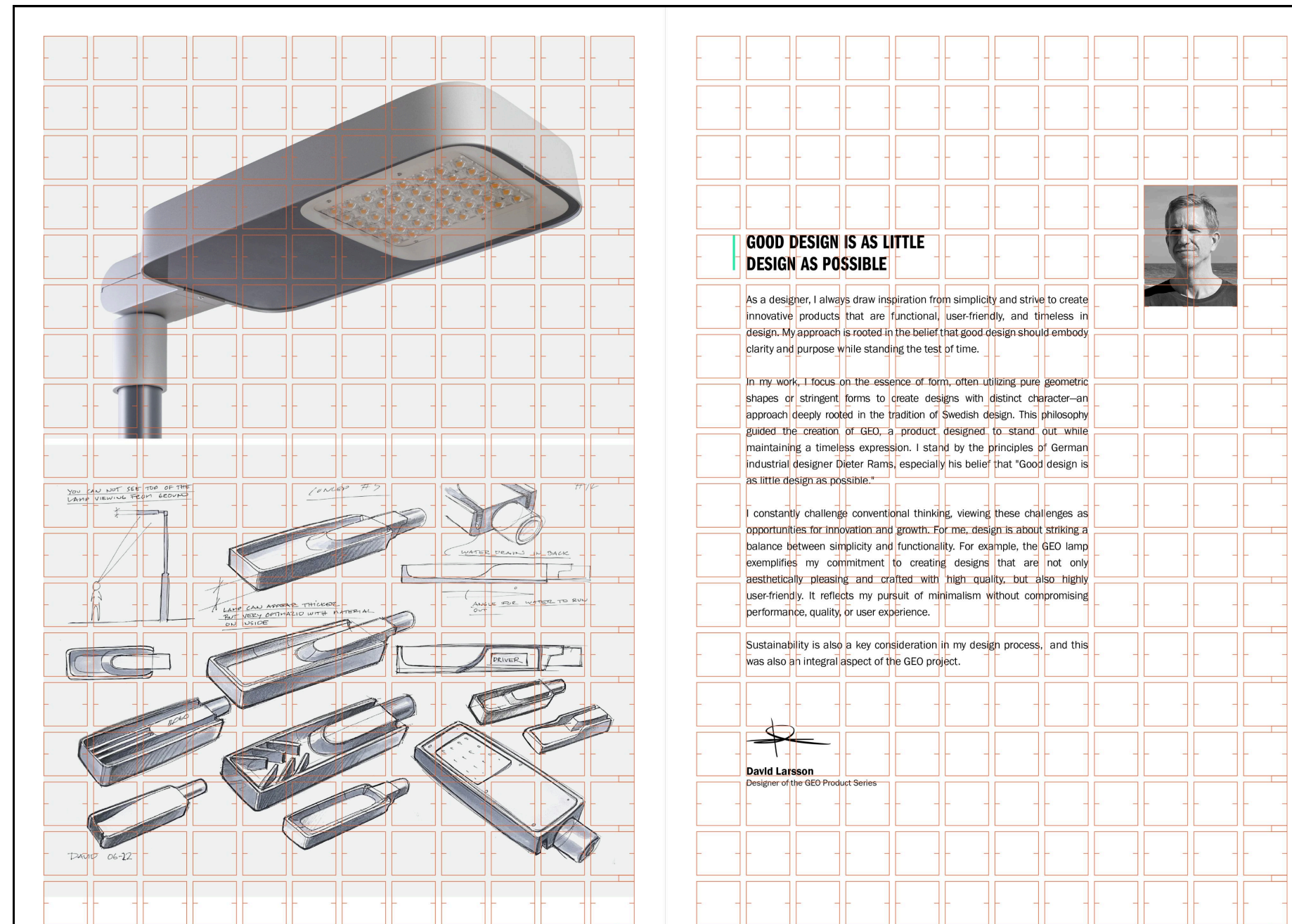
The grid provides a coherent visual rhythm that ties all brand materials together, supporting clarity, structure, and flexibility without feeling rigid.

The base unit size scales proportionally depending on the format (e.g., A4, A3, billboard) while maintaining the same visual logic.

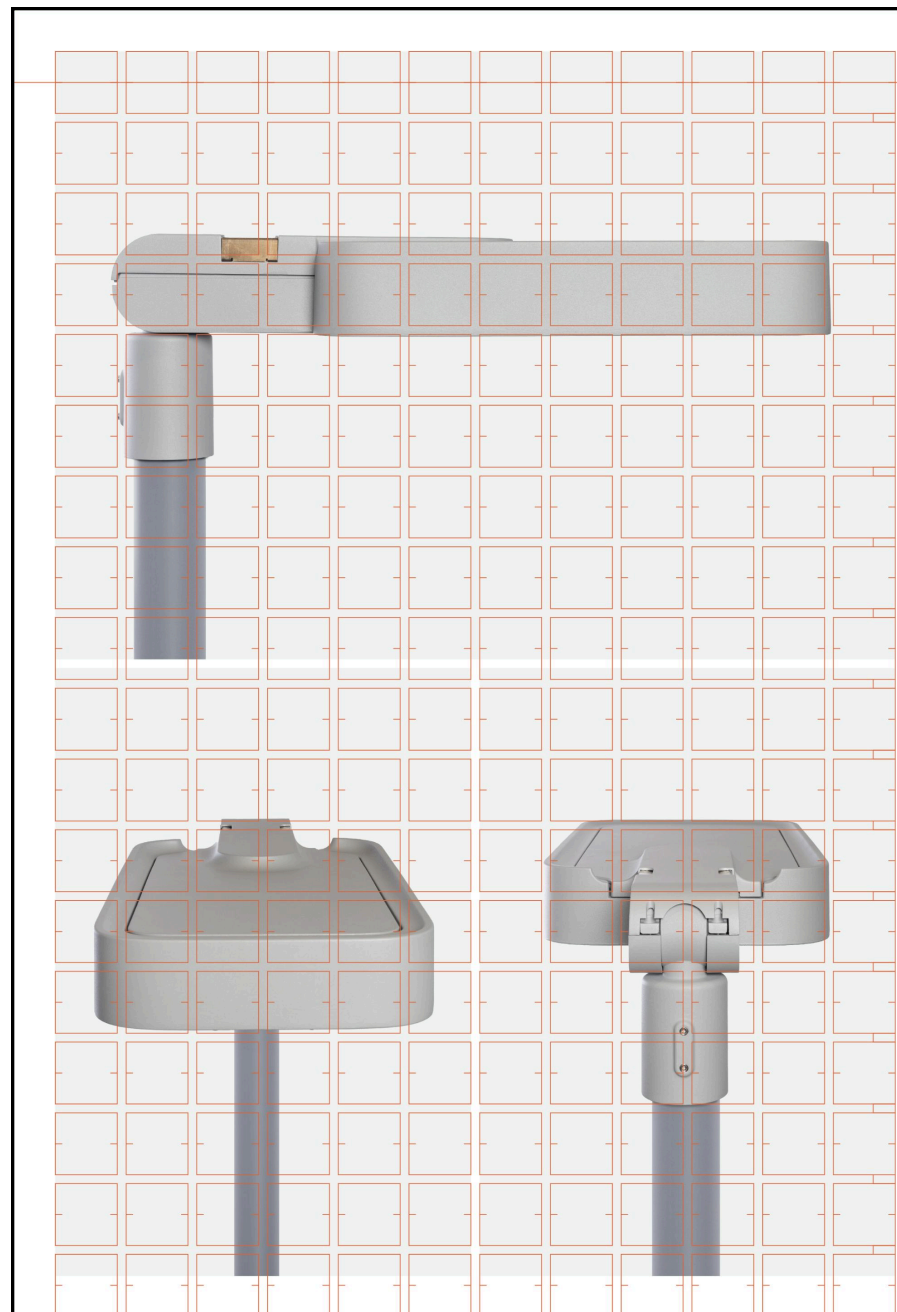


GRID USAGE

The following examples show how content aligns within the modular grid to ensure clarity, balance, and consistency across printed materials.



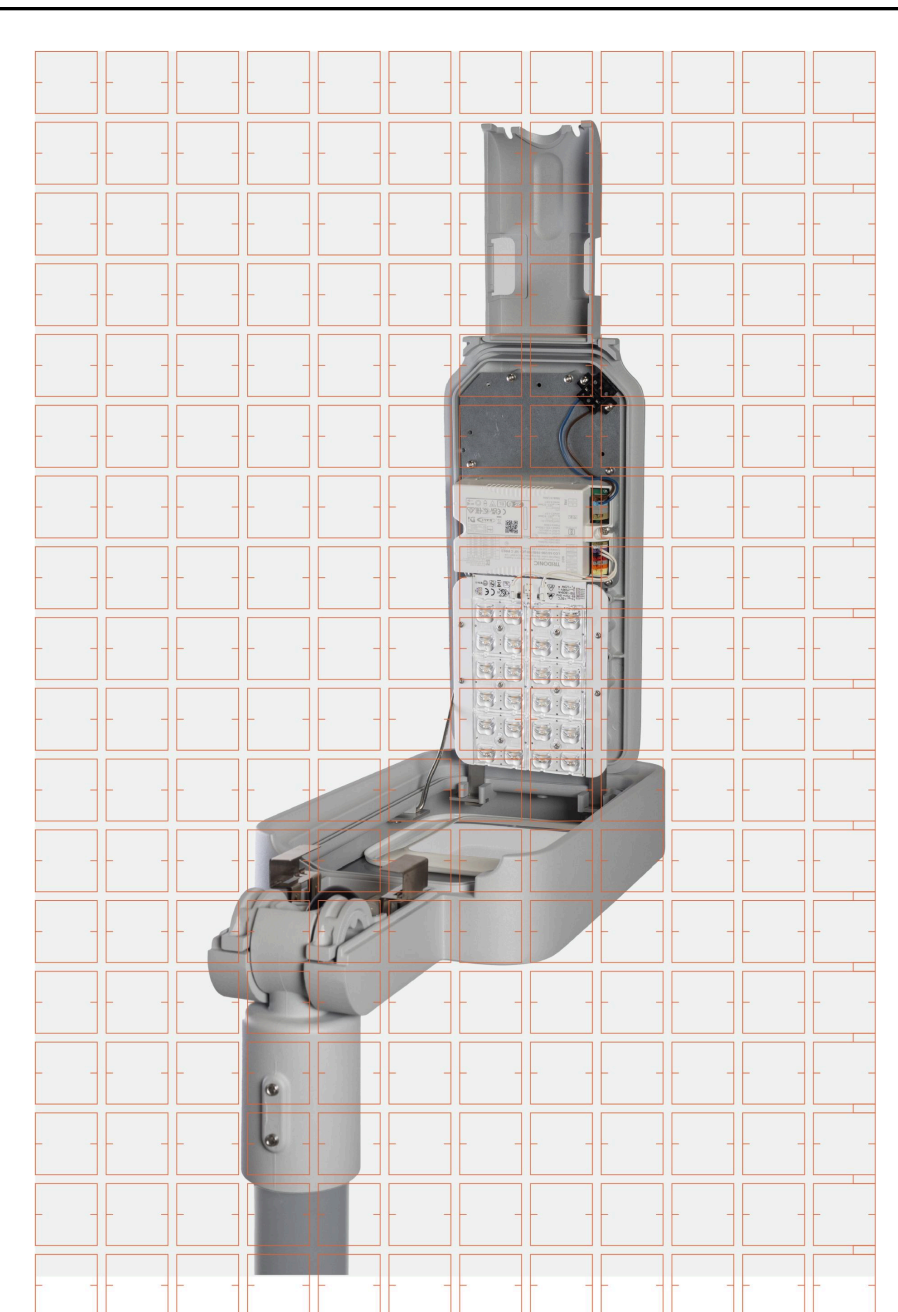
GRID USAGE



TECHNICAL INFORMATION

GEO STREETLIGHT M	
Power	from 10W up to 70W
Luminous flux	from 1500 up to 10500lm
Efficiency	up to 175lm/W
Correlated color temperature	3000K, 4000K, TW (tunable white)
CRI	RA 70
Light source	Integrated LED module
Housing	ADC12 die-cast aluminum, RAL 9006 standard, other RAL available on request.
Cover	Toughened 5mm glass (IK10)
Screws	304 stainless screws
Driver	Tridonic/TCI/Signify/Sosens/Inventronics
Electrical Class	Class I or Class II
Input voltage	220-240VAC / 50-60Hz
Surge protection	6-10kV*
Functions	Dali, DALI, Chronotop, City Touch SR
Installation bracket diameter	80mm
Lifetime	100,000 h (at 25°C)
Ambient temperature	-40° to 40°C
Size	594 x 232 x 78mm
Weight	7.2 kg
* depends on type of the surge	

The GEO Streetlight is the first lamp in the Lightholm GEO Product Series. Other carefully designed GEO lamps are set to launch throughout 2025.



TECHNICAL INFORMATION

GEO STREETLIGHT L	
Power	from 80W up to 115W
Luminous flux	from 12000 up to 17250lm
Efficiency	up to 175lm/W
Correlated color temperature	3000K, 4000K, TW (tunable white)
CRI	RA 70
Light source	Integrated LED module
Housing	ADC12 die-cast aluminum, RAL 9006 standard, other RAL available on request.
Cover	Toughened 5mm glass (IK10)
Screws	304 stainless screws
Driver	Tridonic/TCI/Signify/Sosens/Inventronics
Electrical Class	Class I or Class II
Input voltage	220-240VAC / 50-60Hz
Surge protection	6-10kV*
Functions	Dali, DALI, Chronotop, City Touch SR
Installation bracket diameter	80mm
Lifetime	100,000 h (at 25°C)
Ambient temperature	-40° to 40°C
Size	705 x 292 x 78mm
Weight	9.8 kg
* depends on type of the surge	

The GEO Streetlight is the first lamp in the Lightholm GEO Product Series. Other carefully designed GEO lamps are set to launch throughout 2025.

EASY MAINTENANCE TOOL-LESS ACCESS

Maintaining the GEO Streetlight is effortless thanks to its innovative tool-less opening system. Instead of replacing the entire luminaire, only the back hatch with attached electronics components is changed while the housing stays in place. This streamlined design reduces downtime, minimizes maintenance costs, and ensures quick, hassle-free servicing with minimal disruption.

This modular approach significantly reduces waste and conserves resources by eliminating the need to discard the entire luminaire. Whether through reuse or recycling, the back hatch ensures a smaller environmental footprint while maintaining high performance and adaptability to future advancements.

ADJUSTABLE INCLINATION

Vertical inclination: +5° ... 90°

Horizontal inclination: +90° ... -25°

OPTICS

Lightholm

Pedrobeat AS / Pedrobeat Lighting Company
Harku 27, 11612 Tallinn, Estonia

Taavi Saalm
International Sales
taavi.saalm@lightholm.com
+372 5625 4421
www.lightholm.com

ABOUT LIGHTHOLM

Since 2011, Lightholm has been a trusted leader in innovative industrial lighting solutions, delivering expertise across diverse needs—from streets and sports facilities to complex environments like harbors and oil rigs. Designed in Sweden and crafted in the EU, its products embody Nordic innovation and European precision.

Lightholm stands out for its client-focused approach, anticipating needs, tailoring solutions, and providing agile, bespoke service with unmatched care. The company is committed to sustainability, creating energy-efficient lighting that reduces light pollution and carbon footprints while ensuring long-lasting performance.

Formerly known as PBLIC, the lighting division of Pedrobeat AS, Lightholm continues to simplify complex lighting solutions with efficiency and expertise.

GEO STREETLIGHT

GEO STREETLIGHT M	
Power	from 10W up to 70W
Luminous flux	from 1500 up to 10500lm
Efficiency	up to 175lm/W
Correlated color temperature	3000K, 4000K, TW (tunable white)
CRI	RA 70
Light source	Integrated LED module
Housing	ADC12 die-cast aluminum, RAL 9006 standard, other RAL available on request.
Cover	Toughened 5mm glass (IK10)
Screws	304 stainless screws
Driver	Tridonic/TCI/Signify/Sosens/Inventronics
Electrical Class	Class I or Class II
Input voltage	220-240VAC / 50-60Hz
Surge protection	6-10kV*
Functions	Dali, DALI, Chronotop, City Touch SR
Installation bracket diameter	80mm
Lifetime	100,000 h (at 25°C)
Ambient temperature	-40° to 40°C
Size	594 x 232 x 78mm
Weight	7.2 kg
* depends on type of the surge	

+372 5552 2747 | sales@lightholm.com | www.lightholm.com

MATERIALS

BUSINESS CARD





Lightholm

Lightholm

Order # S02401

PEDROBEAT AS

Ezisi Marupes novads
Marupe LV-2166
Registration No. 10262422
VAT: LV90012342164

Invoicing Address:

Bis Lighting
Buchtenstraat 11/3
BE 9051 GENT
Belgium
+32 487 68 62 84

Bis Lighting
Buchtenstraat 11
BE 9051 GENT
Belgium
VAT: BE0427755251

Shipping Address:

Bis Lighting, Dirk Stayaert
Buchtenstraat 11
BE 9051 GENT
Belgium
+32497476422

Order # S02401

Your Reference:
BB2025/373

Order Date:
24/03/2025

Salesperson:
Taavi Salm

Barcode	Description	Quantity	Unit Price	Taxes	Amount
	[12048] STEEL SPORT (80, SWO, 4000K, DALI)	14 Units	160.00	PVN 0%	2240,00 €
Untaxed Amount					2240,00 €
PVN 0% ET					0,00 €
Total					2240,00 €

Fiscal Position Remark:

VAT reverse charge rule applicable
Auto-liquidation / article 196 directive 2006/112/EC

EMAIL FOOTER



Ave Keenan

Project Manager

 +372 555 90 525

 name@lightholm.com

 Harku 27, 11612 Tallinn, Estonia

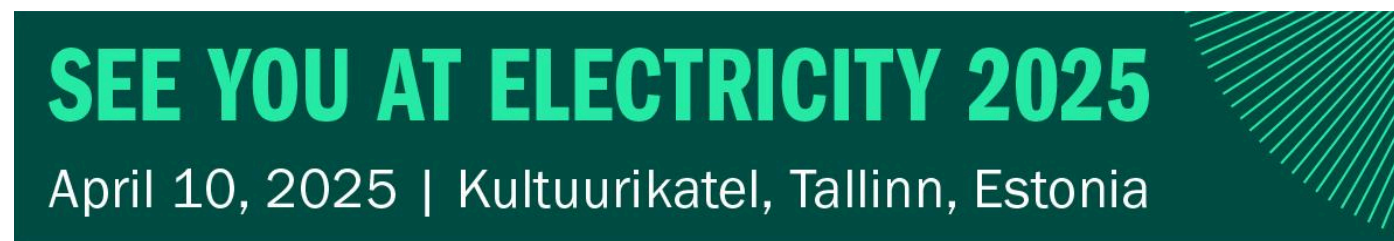
 www.lightholm.com



300px



300px



300px



400px



440px

WEBSITE - HOMEPAGE



Lightholm Home Products Applications Company Associations Downloads Contact Us English

EXPO
See you at Electricity 2025
April 10, 2025 | Kultuurikatel, Tallinn, Estonia

Manufacturer of Outdoor, Industrial and Commercial Lighting

Lightholm products are solution based to meet the requirements of the most demanding customers and harsh environmental conditions. We ensure that our products meet the highest quality standards and the ecological restrictions set by the manufacturing code in EU.

[Read more](#)

Street lighting

Area lighting

Sports facilities

Industry

Infrastructure

Agriculture

Interior lighting

Marine

Our Company

Established in 1994, PBLC has become a trusted leader in delivering a diverse range of innovative lighting solutions. From illuminating streets and sports facilities to meeting the demands of complex environments like harbors and oil rigs, PBLC's expertise spans industries and challenges of all scales.

[Read more about Lightholm](#)

IN THE NEWS [Read all the news](#)

ELECTRICITY 2025
Powered by Helifors
10.04.2025 | Kultuurikatel

March 12, 2025
See you at Electricity 2025, Tallinn Estonia
We are excited to announce that we will be participating in the upcoming @Electricity Exhibition on April 10th in Tallinn at organized by Helifors AS!

PBL Nordic is now Lightholm
We're proud to announce that PBL Nordic is now Lightholm. This change marks more than a new name — it marks a clearer expression of our identity, values, and vision for the future.

February 25, 2025

Lighting the Way at the Distribution Network Electricians Contest Final!
We are excited to announce that our luminaires played a key role in the Distribution Network Electricians' Contest Final held by Elektrilevi last Friday.

January 14, 2025

Spotlight on Success: Estelaxe OÜ & Exmet Group
We've recently partnered with two remarkable companies, ESTELAXE OÜ and Exmet Group to enhance their factory spaces with our state-of-the-art interior lighting solutions.

December 8, 2024

Lightholm

- Products
- Applications
- Company
- Associations
- Downloads
- Contact Us

CONTACT US

Pedrobeat AS / Pedrobeat Lighting Company

Manufacturer of Outdoor, Industrial and Commercial LED Luminaires

Address: Harku 27, 11612 Tallinn, Estonia
E-mail: info@pblc.eu
Company ID: 10262422
Vat nr: EE100189449

Copyright 2025 Pedrobeat AS/ Pedrobeat Lighting Company | All Rights Reserved

Lightholm Home Products Applications Company Associations Downloads Contact Us English

EXPO
See you at Electricity 2025
April 10, 2025 | Kultuurikatel, Tallinn, Estonia

Manufacturer of Outdoor, Industrial and Commercial Lighting

Lightholm products are solution based to meet the requirements of the most demanding customers and harsh environmental conditions. We ensure that our products meet the highest quality standards and the ecological restrictions set by the manufacturing code in EU.

[Read more](#)

Street lighting

Area lighting

Sports facilities

Industry

Infrastructure

Agriculture

Interior lighting

Marine

Our Company

Established in 1994, PBLC has become a trusted leader in delivering a diverse range of innovative lighting solutions. From illuminating streets and sports facilities to meeting the demands of complex environments like harbors and oil rigs, PBLC's expertise spans industries and challenges of all scales.

Our Company

Established in 1994, PBLC has become a trusted leader in delivering a diverse range of innovative lighting solutions. From illuminating streets and sports facilities to meeting the demands of complex environments like harbors and oil rigs, PBLC's expertise spans industries and challenges of all scales.

[Read more about Lightholm](#)

IN THE NEWS [Read all the news](#)

ELECTRICITY 2025
Powered by Helifors
10.04.2025 | Kultuurikatel

March 12, 2025
See you at Electricity 2025, Tallinn Estonia
We are excited to announce that we will be participating in the upcoming @Electricity Exhibition on April 10th in Tallinn at organized by Helifors AS!

PBL Nordic is now Lightholm
We're proud to announce that PBL Nordic is now Lightholm. This change marks more than a new name — it marks a clearer expression of our identity, values, and vision for the future.

February 25, 2025

Lighting the Way at the Distribution Network Electricians Contest Final!
We are excited to announce that our luminaires played a key role in the Distribution Network Electricians' Contest Final held by Elektrilevi last Friday.

January 14, 2025

Spotlight on Success: Estelaxe OÜ & Exmet Group
We've recently partnered with two remarkable companies, ESTELAXE OÜ and Exmet Group to enhance their factory spaces with our state-of-the-art interior lighting solutions.

December 8, 2024

Lightholm

- Products
- Applications
- Company
- Associations
- Downloads
- Contact Us

CONTACT US

Pedrobeat AS / Pedrobeat Lighting Company

Manufacturer of Outdoor, Industrial and Commercial LED Luminaires

Address: Harku 27, 11612 Tallinn, Estonia
E-mail: info@pblc.eu
Company ID: 10262422
Vat nr: EE100189449

Copyright 2025 Pedrobeat AS/ Pedrobeat Lighting Company | All Rights Reserved

WEBSITE - PRODUCT PAGE



Introducing the **GEO Street Light**, the epitome of Swedish innovation and sustainable design, engineered to illuminate environments from vibrant city streets to tranquil forest paths. This state-of-the-art series of street luminaires is available in two sizes – S and L – to cater to diverse spatial requirements. It embodies the perfect blend of functionality and ease, featuring a toolless opening mechanism that ensures effortless maintenance. The **GEO Street Light** is designed with serviceability in mind; its parts are easily interchangeable without the need for disassembly, thereby extending the luminaire's lifespan and significantly reducing its environmental impact.

Downloads

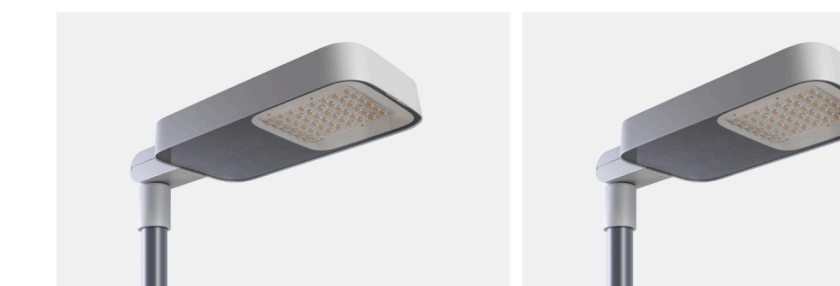
- Download GEO Street M datasheet
- Download GEO Street L datasheet

Categories

Airports and sea ports, Area lighting, General area lighting, GEO SERIES, Highways, Parking lots, Residential areas, Street lighting, Streets, crossroads and roundabouts

Our **GEO Street Light** series is not just a lighting solution; it's a local solution customized for your market. We understand the unique demands of different locales, which is why each luminaire can be tailored to meet specific regional needs. Whether it's for bustling urban streets or serene nature trails, the **GEO Street Light** offers unparalleled performance and sustainability. Choose GEO Street Light for an eco-friendly, maintenance-friendly, and future-ready lighting solution that stands the test of time.

Our **GEO Street Light** series is not just a lighting solution; it's a local solution customized for your market. We understand the unique demands of different locales, which is why each luminaire can be tailored to meet specific regional needs. Whether it's for bustling urban streets or serene nature trails, the **GEO Street Light** offers unparalleled performance and sustainability. Choose GEO Street Light for an eco-friendly, maintenance-friendly, and future-ready lighting solution that stands the test of time.



The GEO Street Light is designed with serviceability in mind

The GEO Street Light is designed with serviceability in mind; its parts are easily interchangeable without the need for disassembly, thereby extending the luminaire's lifespan and significantly reducing its environmental impact.



Parts are easily interchangeable without the need for disassembly



Parts are easily interchangeable without the need for disassembly



Parts are easily interchangeable without the need for disassembly



Parts are easily interchangeable without the need for disassembly



Two sizes

Street luminaires is available in two sizes – S and L – to cater to diverse spatial requirements. It embodies the perfect blend of functionality and ease

Toolless opening mechanism

It's parts are easily interchangeable without the need for disassembly, thereby extending the luminaire's lifespan and significantly reducing its environmental impact.

Get in touch

Name

Email

Message

Send



Introducing the **GEO Street Light**, the epitome of Swedish innovation and sustainable design, engineered to illuminate environments from vibrant city streets to tranquil forest paths. This state-of-the-art series of street luminaires is available in two sizes – S and L – to cater to diverse spatial requirements. It embodies the perfect blend of functionality and ease, featuring a toolless opening mechanism that ensures effortless maintenance. The **GEO Street Light** is designed with serviceability in mind; its parts are easily interchangeable without the need for disassembly, thereby extending the luminaire's lifespan and significantly reducing its environmental impact.

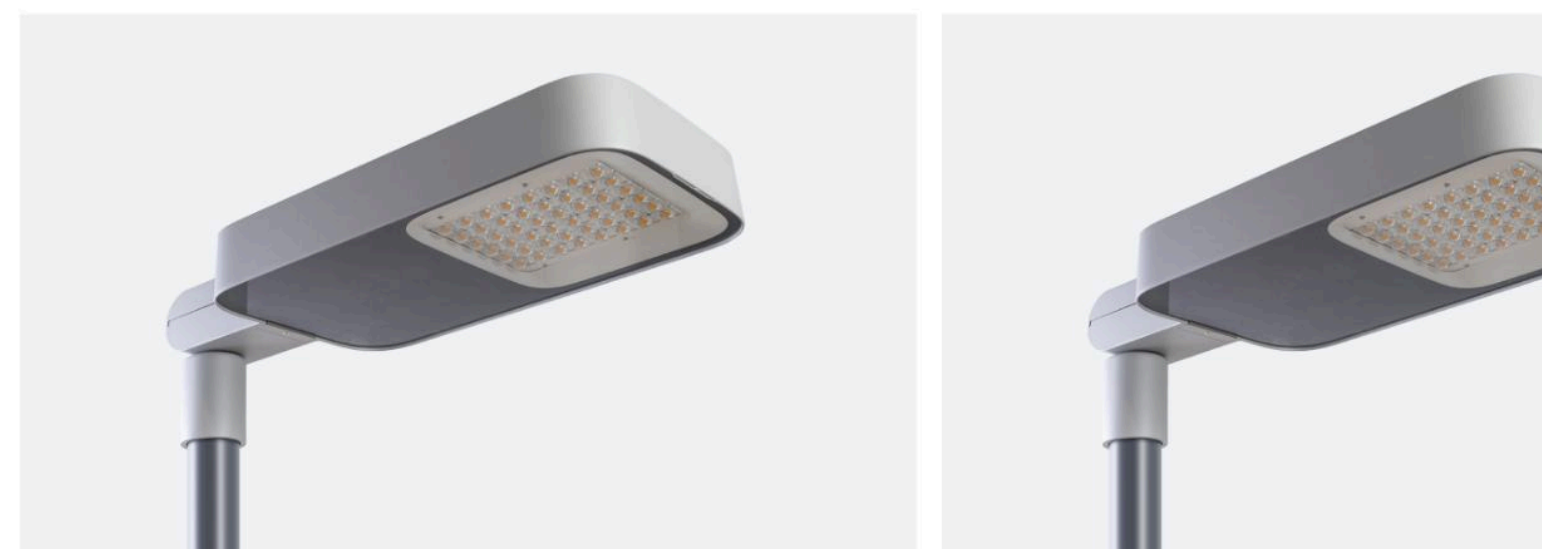
Downloads

- Download GEO Street M datasheet
- Download GEO Street L datasheet

Categories

Airports and sea ports, Area lighting, General area lighting, GEO SERIES, Highways, Parking lots, Residential areas, Street lighting, Streets, crossroads and roundabouts

Our **GEO Street Light** series is not just a lighting solution; it's a local solution customized for your market. We understand the unique demands of different locales, which is why each luminaire can be tailored to meet specific regional needs. Whether it's for bustling urban streets or serene nature trails, the **GEO Street Light** offers unparalleled performance and sustainability. Choose GEO Street Light for an eco-friendly, maintenance-friendly, and future-ready lighting solution that stands the test of time.



The GEO Street Light is designed with serviceability in mind

The GEO Street Light is designed with serviceability in mind; its parts are easily interchangeable without the need for disassembly, thereby extending the luminaire's lifespan and significantly reducing its environmental impact.



Parts are easily interchangeable without the need for disassembly



Parts are easily interchangeable without the need for disassembly



Parts are easily interchangeable without the need for disassembly



Parts are easily interchangeable without the need for disassembly



Two sizes

Street luminaires is available in two sizes – S and L – to cater to diverse spatial requirements. It embodies the perfect blend of functionality and ease



Toolless opening mechanism

It's parts are easily interchangeable without the need for disassembly, thereby extending the luminaire's lifespan and significantly reducing its environmental impact.

Get in touch

Name

Email

Message

Send



 **Lightholm**

Illuminating Innovation: The Future of Lighting

Grethel Aabreldaal | General Manager


 **Lightholm**

Illuminating Innovation: The Future of Lighting

Grethel Aabreldaal | General Manager

Partners:  

Content slide title

23 

INTRODUCTION

SOCIAL MEDIA

Social media post square (1080×1080px)



SOCIAL MEDIA

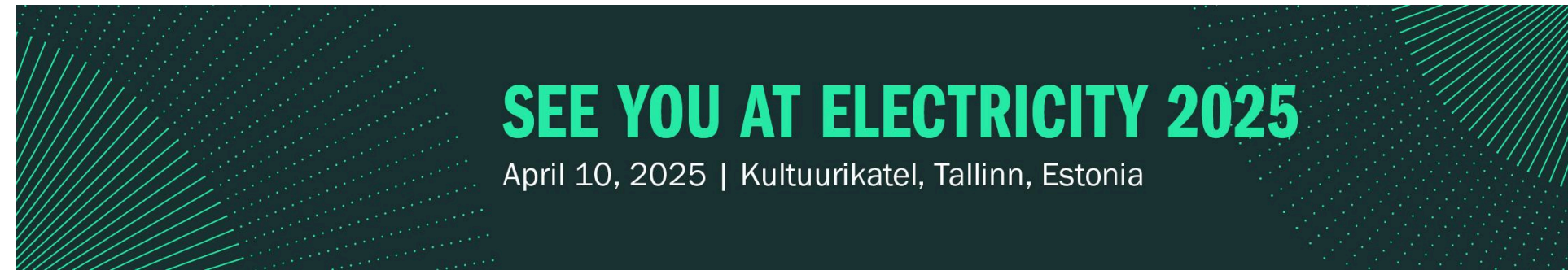
Social media post portrait (1080×1920px)



SOCIAL MEDIA



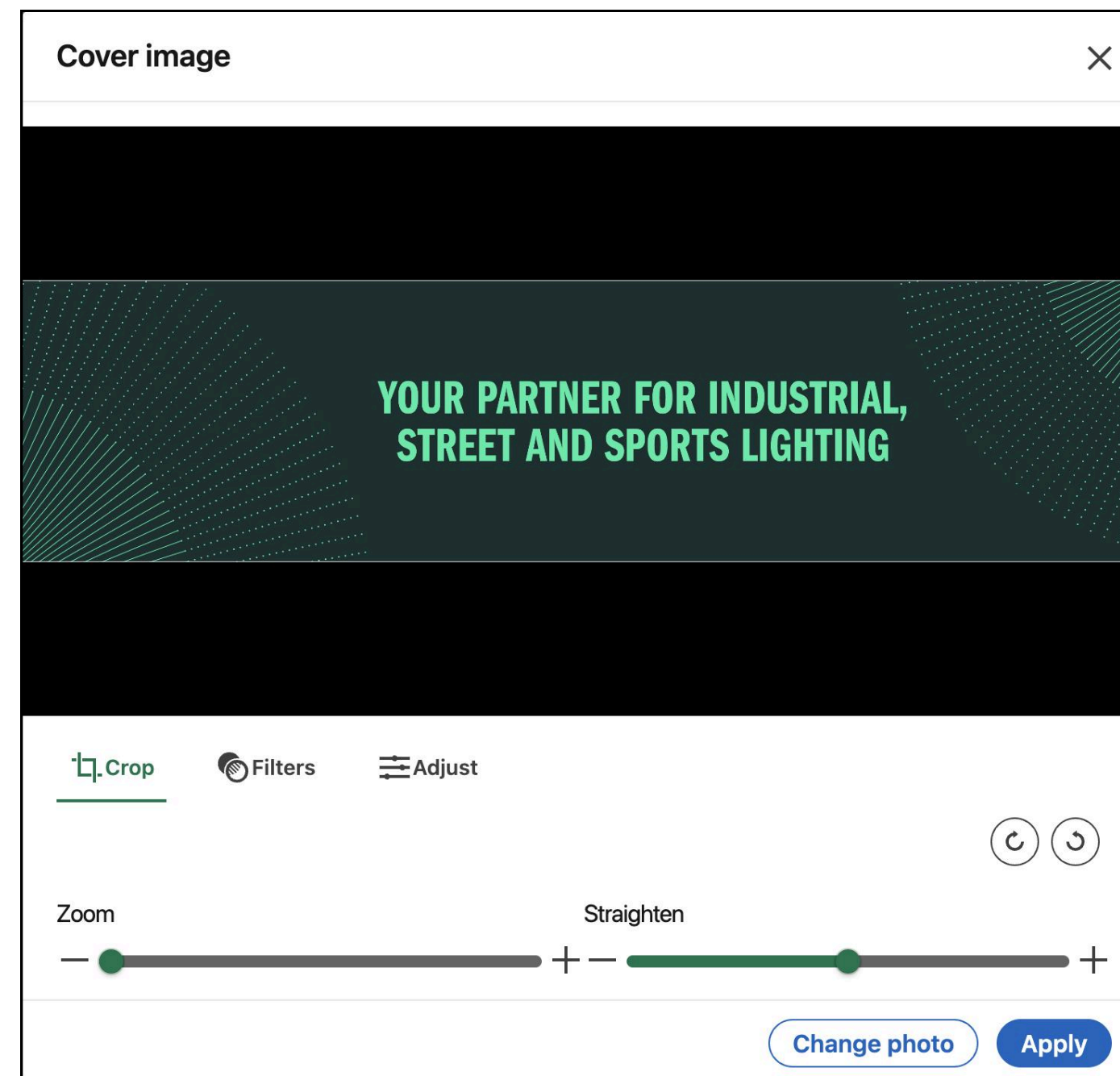
LinkedIn company page cover image (1128 × 191 px)



LinkedIn personal page and company page cover image (1584 × 396 px)

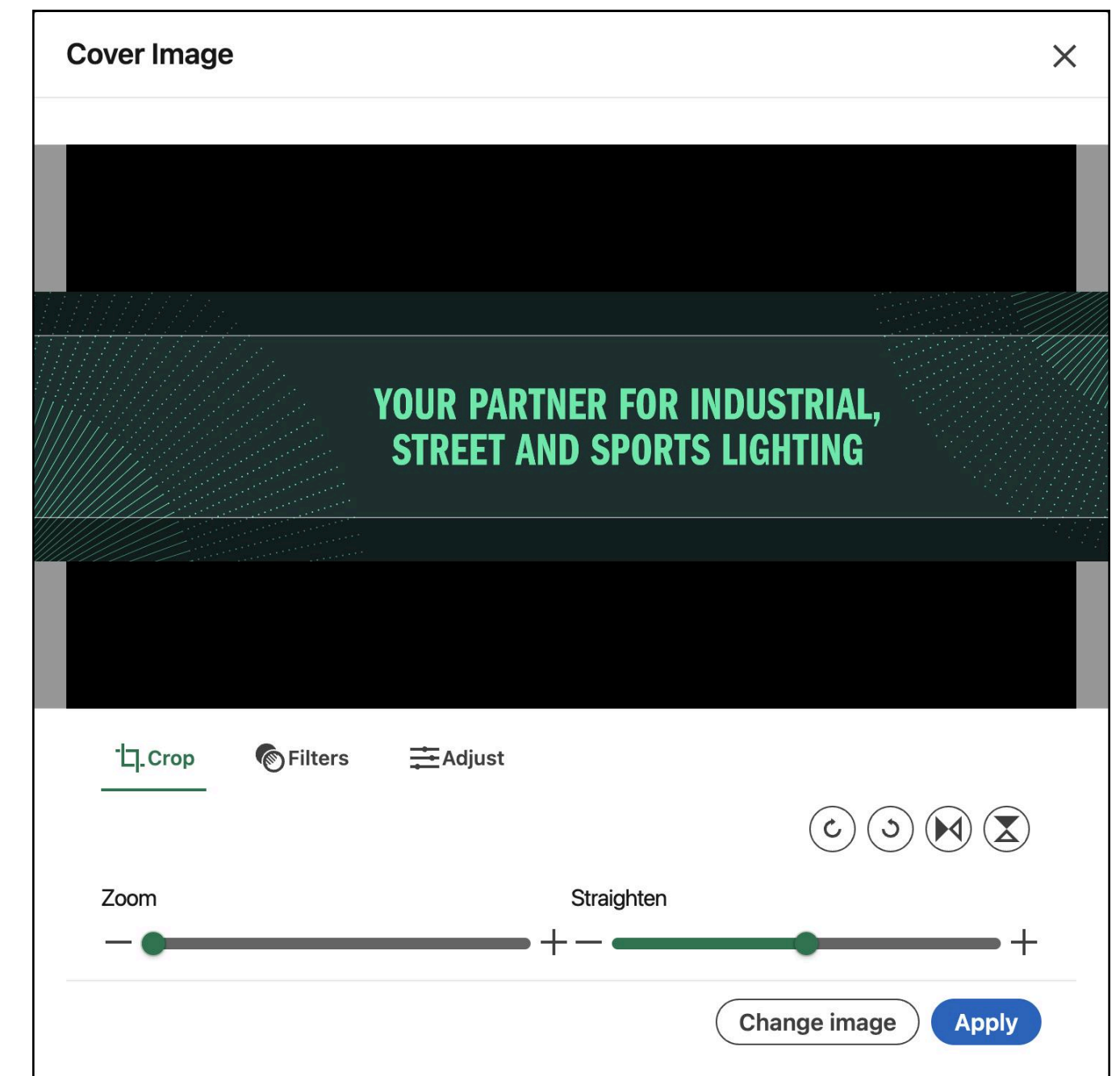


LinkedIn personal cover image settings



Don't crop on the personal page cover image

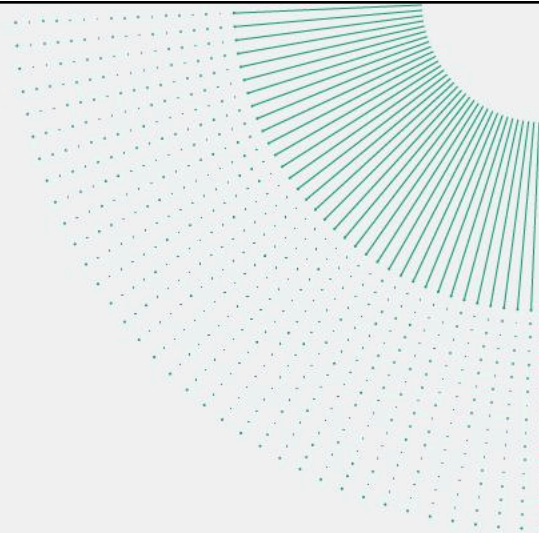
LinkedIn company page cover image settings



Default crop vertically center on company cover image



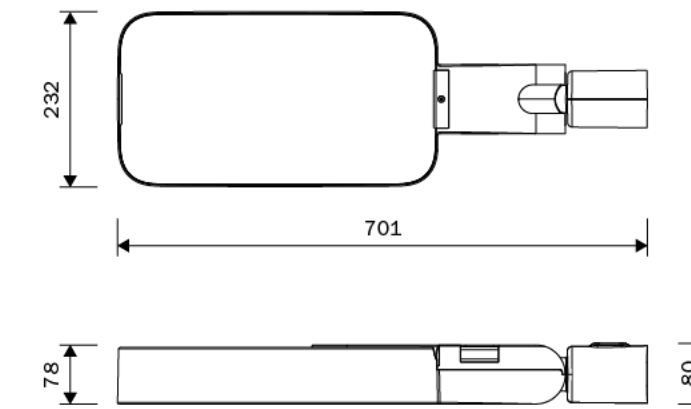
Lightholm



GEO Streetlight



TECHNICAL INFORMATION



GEO STREETLIGHT M

Power	from 10W up to 70W
Luminous flux	from 1500 up to 10500lm
Efficiency	up to 175lm/W
Correlated color temperature	3000K, 4000K, TW (tunable white)
CRI	RA 70
Light source	Integrated LED module
Housing	ADC12 die-cast aluminum, RAL 9006 standard, other RAL available on request
Cover	Toughened 5mm glass (IK10)
Screws	304 stainless screws
Driver	Tridonic/TC/Signify/Soser/Inventronics
Electrical Class	Class I or Class II
Input voltage	220-240VAC / 50-60Hz
Surge protection	6-10kV*
Functions	Dali, D4i, Chronostep, City Touch SR
Installation bracket diameter	60mm
Lifetime	100,000 h (at 25°C).
Ambient temperature	-40° to 40°C
Size	594 x 232 x 78mm
Weight	7.2 kg

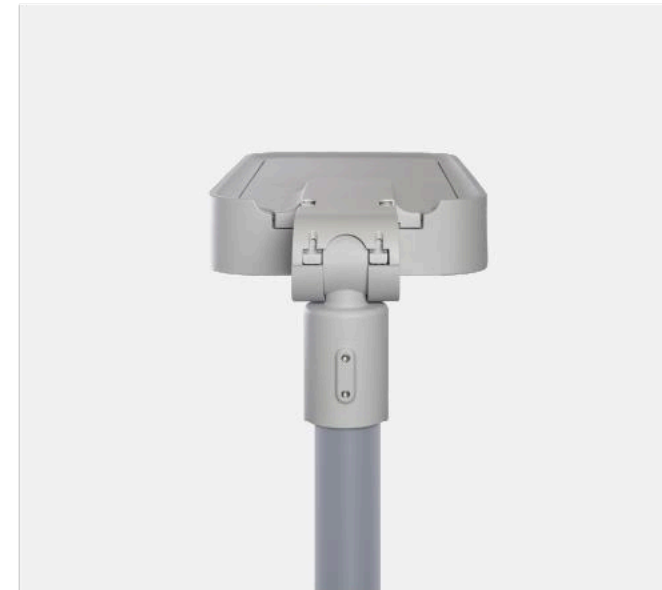
* - depends on type of the surge

The GEO Streetlight is the first lamp in the Lightholm GEO Product Series. Other carefully designed GEO lamps are set to launch throughout 2025.





GEO STREETLIGHT



GEO STREETLIGHT M

Power	from 10W up to 70W
Luminous flux	from 1500 up to 10500lm
Efficiency	up to 175lm/W
Correlated color temperature	3000K, 4000K, TW (tunable white)
CRI	RA 70
Light source	Integrated LED module
Housing	ADC12 die-cast aluminum, RAL 9006 standard, other RAL available on request
Cover	Toughened 5mm glass (IK10)
Screws	304 stainless screws
Driver	Tridonic/TCI/Signify/Sosen/Inventronics
Electrical Class	Class I or Class II
Input voltage	220-240VAC / 50-60Hz
Surge protection	6-10kV*
Functions	Dali, D4i, Chronostep, City Touch SR
Installation bracket diameter	60mm
Lifetime	100,000 h (at 25 °C).
Ambient temperature	-40° to 40 °C
Size	594 x 232 x 78mm
Weight	7.2 kg

* - depends on type of the surge



LOGO PLACEMENT ON PRODUCT



LOGO PLACEMENT ON PRODUCT



TRADE FAIR BOOTH

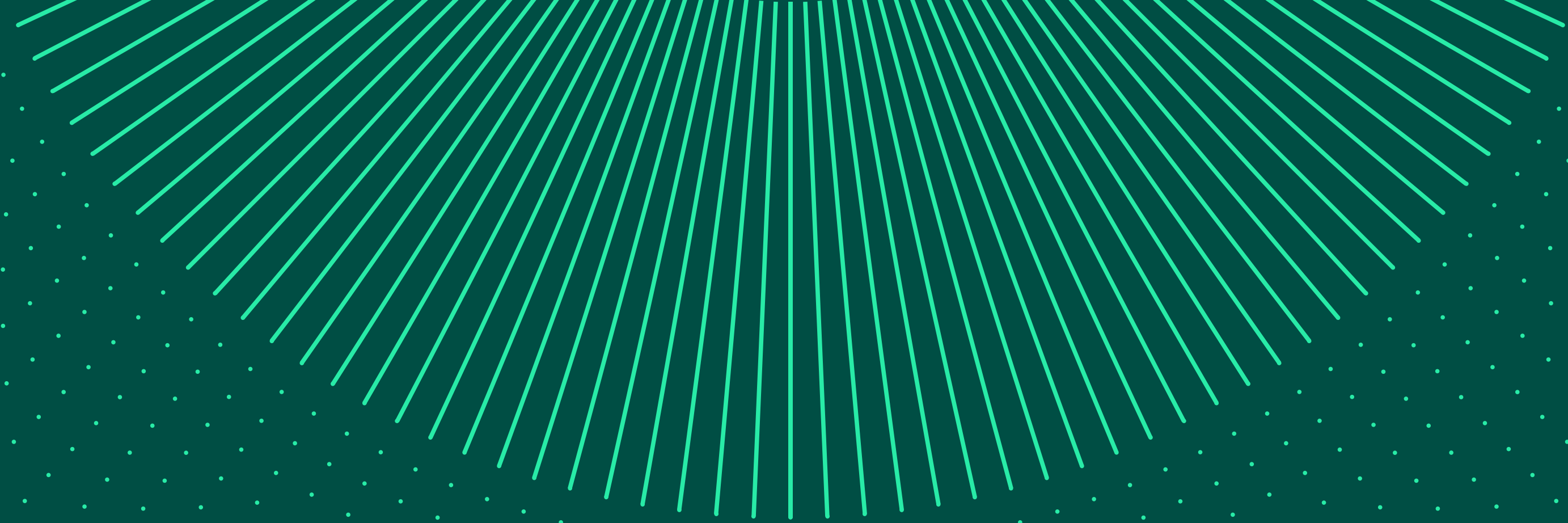


TRADE FAIR BOOTH



COLLATERALS





www.exponential.ee & www.logoguy.com

© 2025